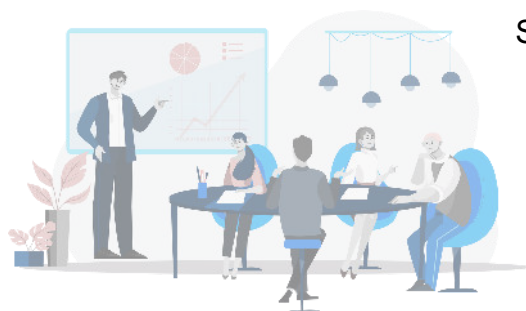
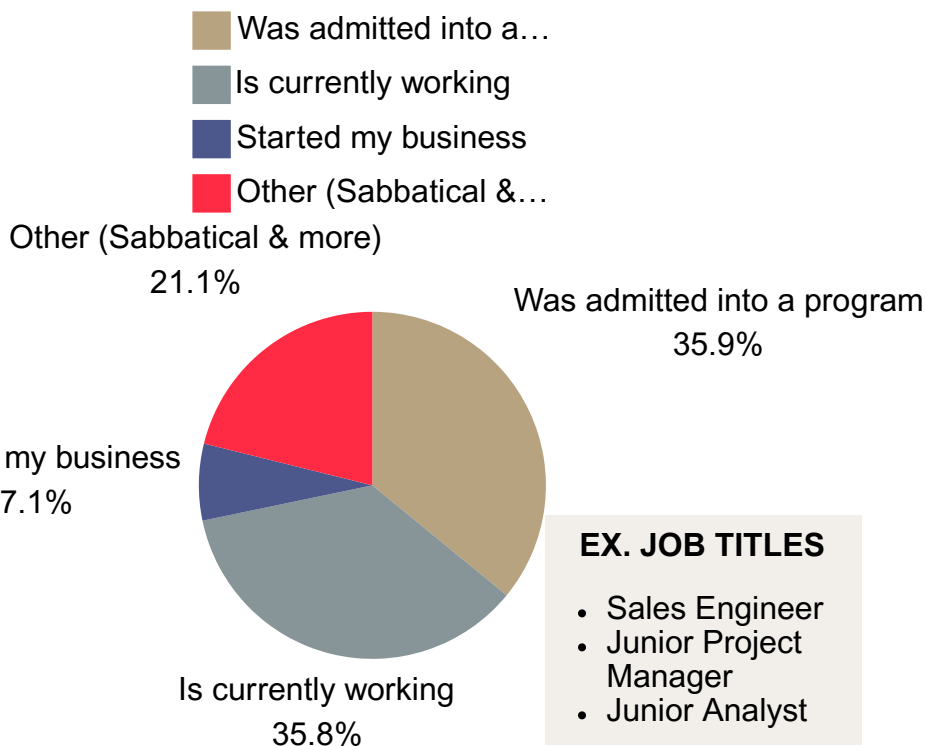


BBA PLACEMENT REPORT 2024

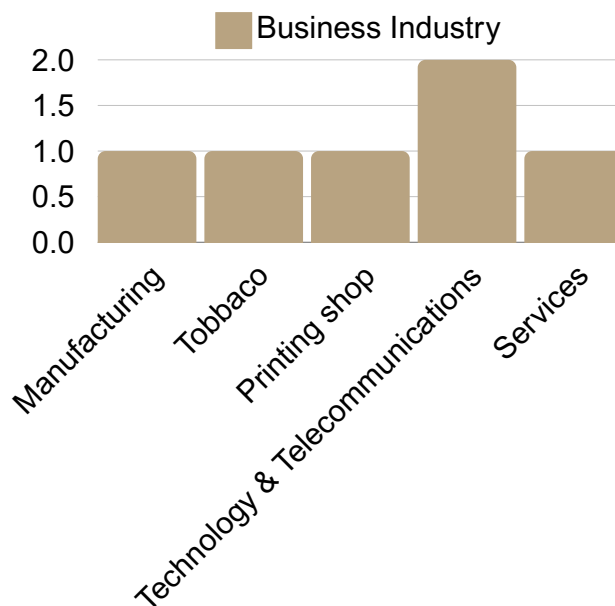
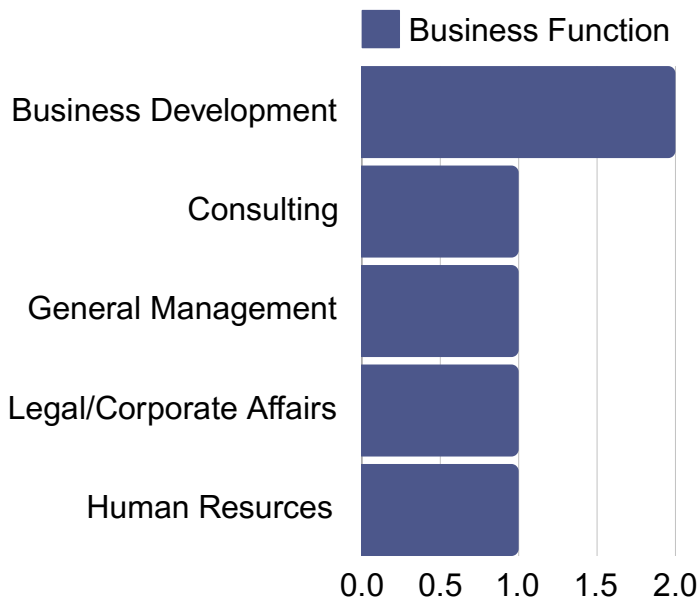
Response Rate: 72 % of the graduates

OVERALL PLACEMENT OF GRADUATES

The graduates who are currently working:
60 % Large Multinational
20 % SME
20% Non-profit /Government



BUSINESS FUNCTION AND INDUSTRIES



BBA PLACEMENT REPORT 2024

Response Rate: 57% of the graduates

BUSINESS INDUSTRY & WORK LOCATION AFTER STUDIES

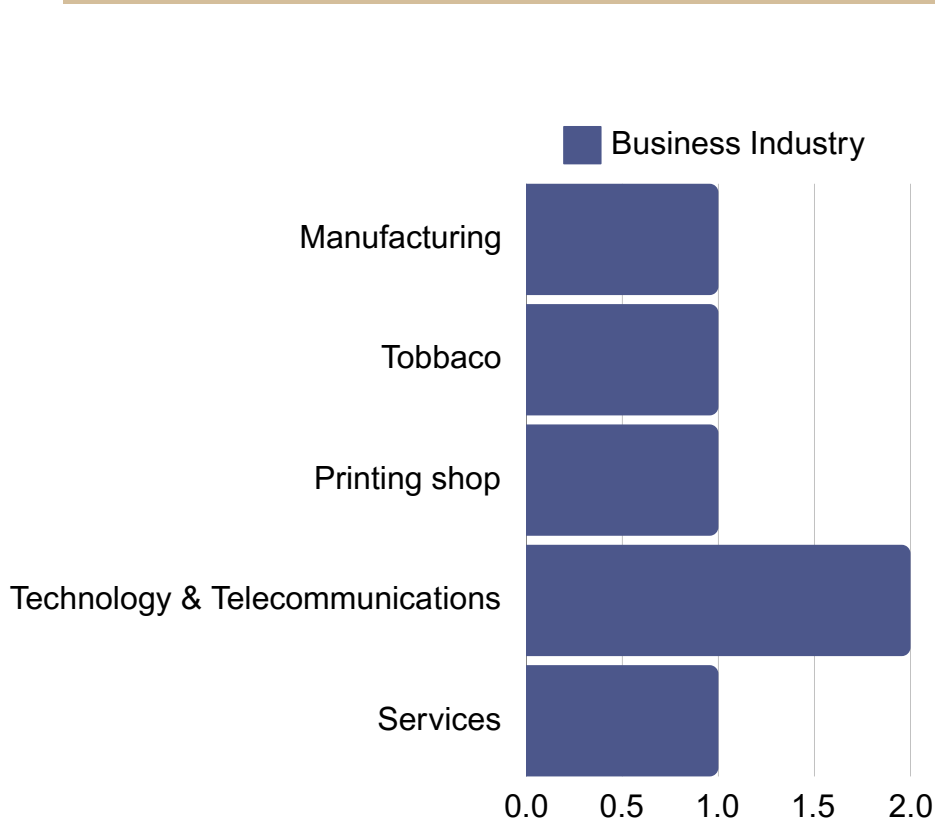
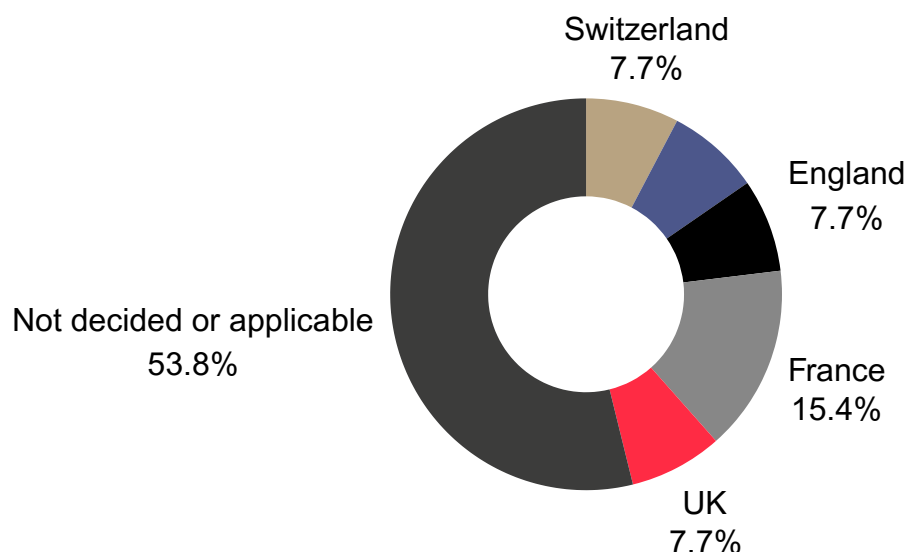


Figure 5: Data is based on responses from students who are currently employed.

COUNTRIES AND INSTITUTIONS WHERE THEY STUDY



WHERE OUR GRADUATES CONTINUE THEIR STUDIES:

- Business School Lausanne
- London Business School
- Grenoble Ecole de Management
- CREA
- Hult International School

