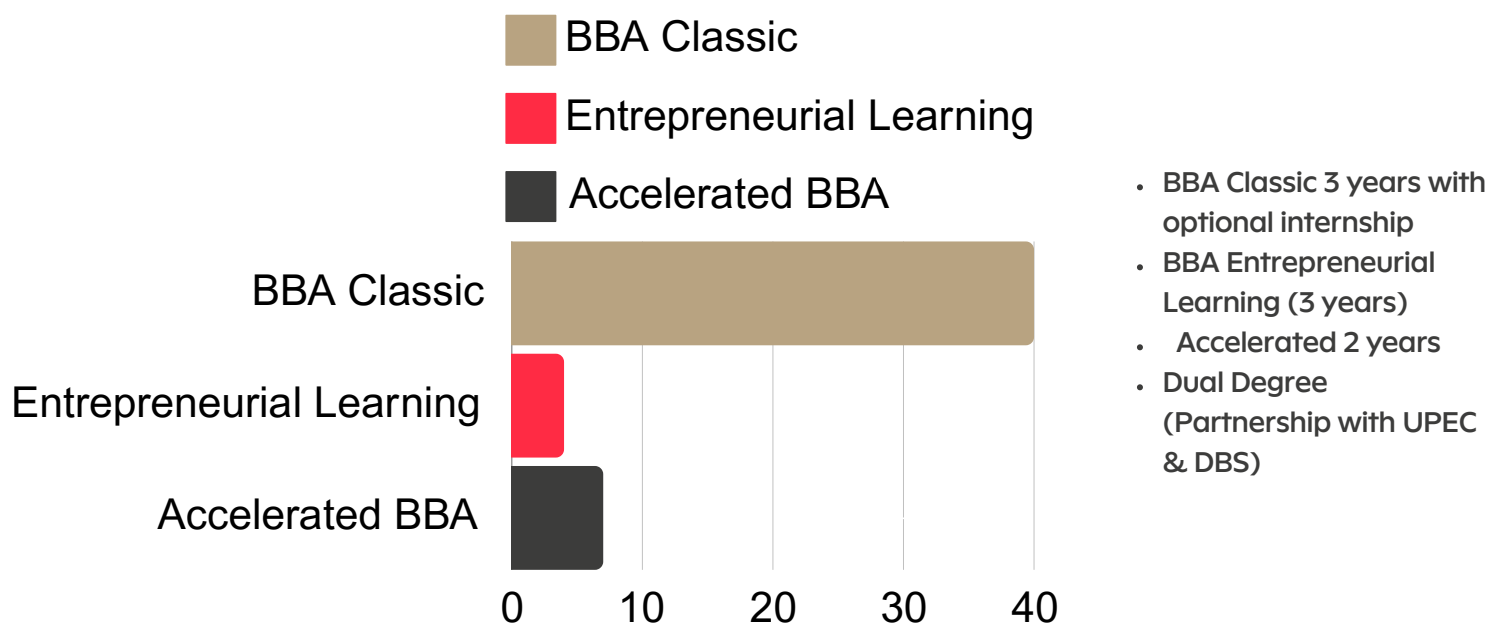


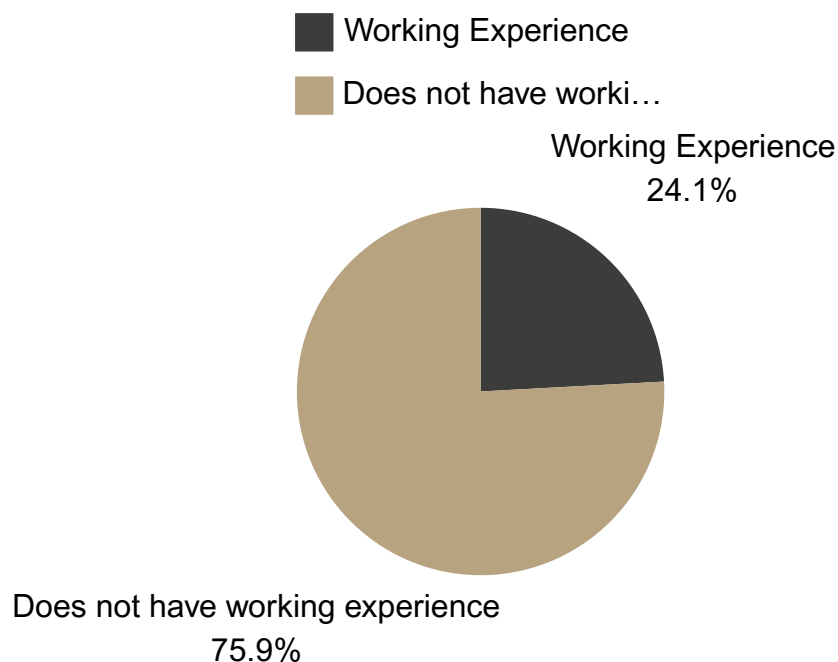
# BBA CLASS PROFILE 2024

BBA Classic, Millennial Program, Accelerated and Dual Degree

## BBA CLASS PROFILE - WHICH PROGRAM THEY ARE COMPLETING



## KEY DATA ABOUT OUR BBA STUDENTS



Female: 27%  
Male: 63%

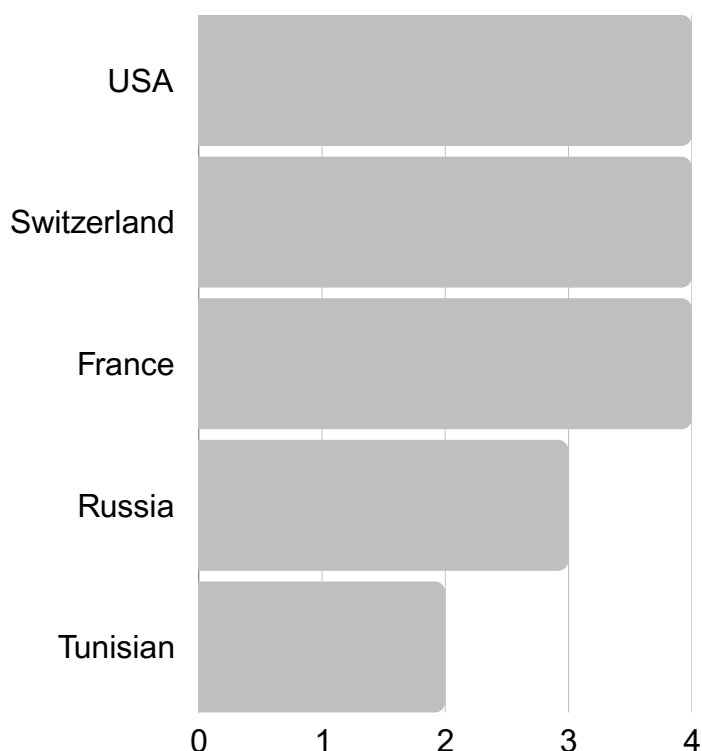
Average Spoken  
Languages: 3



# BBA CLASS PROFILE 2024

BBA Classic, Millennial Program, Accelerated and Dual Degree

## BBA INTERNATIONAL COMMUNITY - COUNTRY OF ORIGIN & GPA



Top GPA: 3.87 Average 3.11  
Completion Rate on Time for BBA  
75%



Common Languages: English,  
French, German, Russian,  
Spanish, Italian



Most of our students come  
from International Schools in  
Switzerland and abroad

## BBA INTERNATIONAL COMMUNITY: COUNTRIES, LANGUAGES, AND CITIES



More than 12  
countries  
represented

Most common languages: English,  
French, Russian, Arabic,  
Portuguese, German, Chinese,

Examples of origin cities: Jeddah,  
Lausanne, Los Angeles, New  
York, Geneva, Caracas, Moscow

