EXECUTIVE MBAPLACEMENT REPORT 2022



The placement report includes details provided by EMBA graduates from 2022 Response rate: 88%

OVERALL PLACEMENT OF GRADUATES

87%

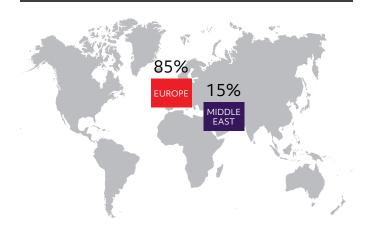
of graduates
entered /
continued
professional
careers upon
graduation



50%

of graduates started their own business upon graduation

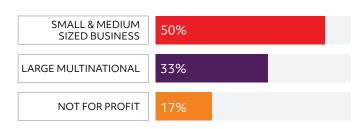
WORK LOCATION*



INDUSTRY OF BUSINESS*

| LEGAL / GOVERNMENT | 12.5% |
|------------------------------|-------|
| | |
| PHARMA / BIOTECH / HEALTH | 37.5% |
| | |
| BANKING / FINANCE | 25% |
| | |
| RETAIL / CONSUMER GOODS | 12.5% |
| | |
| PETROLEUM / ENERGY | 12.5% |

BUSINESS CATEGORY*



BUSINESS FUNCTION*

| BUSINESS DEVELOPMENT | 25% |
|---------------------------|-------|
| INFORMATION TECHNOLOGY | 12.5% |
| SALES | 25% |
| MARKETING | 12.5% |
| HUMAN RESOURCES | 12.5% |
| RESEARCH & DEVELOPMENT | 12.5% |

ANNUAL GROSS SALARY (CHF)*

| 75'000-100'000 | 14% |
|-----------------|-----|
| 100'000-125'000 | 58% |
| 125′000+ | 14% |