



All MBA/EMBA Courses in the Fall-Winter 2022/2023 Semester

Date	Course Name	Course Type	Course ID	Professor Name	EMBA	MBA
September 2-3	BSL Registration, Welcome and Introductory Module	-	-		X	X
September 8-10	Advanced Communication & Team dynamics	Leadership	M50001	Carrol Terleth	X	X
September 15-17	Digital Business Transformation	Strategy	M3626	Anja Jacquin	X	X
September 29 – Oct 1	Marketing Essentials	Marketing	M1201	Marko Majer		X
October 6-8	Leading Through Crisis	Elective Course	M4005	Yiftach Sagiv	X	X
October 13-15	Strategic Thinking for General Managers	Strategy	M2401	Benjamin Wall		X
October 13-15	Change Management	Strategy	M4007	Jessica Conser	X	
October 27-29	Marketing Strategy and Competitive Positioning	Marketing	M50002	Guy Ngayo	X	X
November 3-5	Project Kick-off	Entrepreneurship	M4002	Guy Ngayo	X	X
November 17-19	Strategic Corporate Finance	Finance	M4009	Madina Kukenova	X	X
November 24-26	Digital Marketing and Social Media	Elective Course	M50005	Lazar Dzamic	X	X
December 1-3	Data Science, Machine Learning and AI in Business	Finance	M50003	Sandro Saitta	X	
December 1-3	Financial Markets, Crisis and Analysis	Finance	M50004	Jan Erik Meidell		X
December 8-10	Empower Your Future	Elective course	M3001	Christoph Touton	X	X
December 15-17	Finance for Entrepreneurs	Finance	M1102	Carlos DaSilva	X	X
January 12-14	Marketing in Action: Bringing Strategy to Life	Marketing	M4001	Kelly Kretz	X	
January 26-28	Business Ethics and Compliance Management	Strategy	M4013	Ghazi Kablouti	X	X
February 3 (1.00 PM)	Project due date	Entrepreneurship				
February 13-27	Project Defenses all programs					