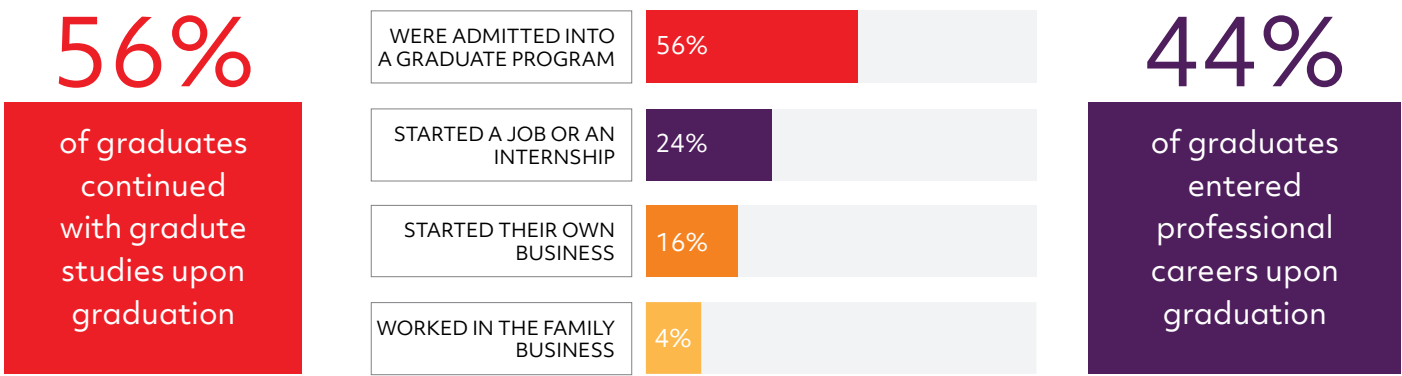


BACHELOR PLACEMENT REPORT 2020

The placement report includes BBA graduates from 2017 to 2020
(survey response rate: 2017: 20.8% - 2018: 25% - 2019: 26.3% - 2020: 52.4%)

OVERALL PLACEMENT OF GRADUATES



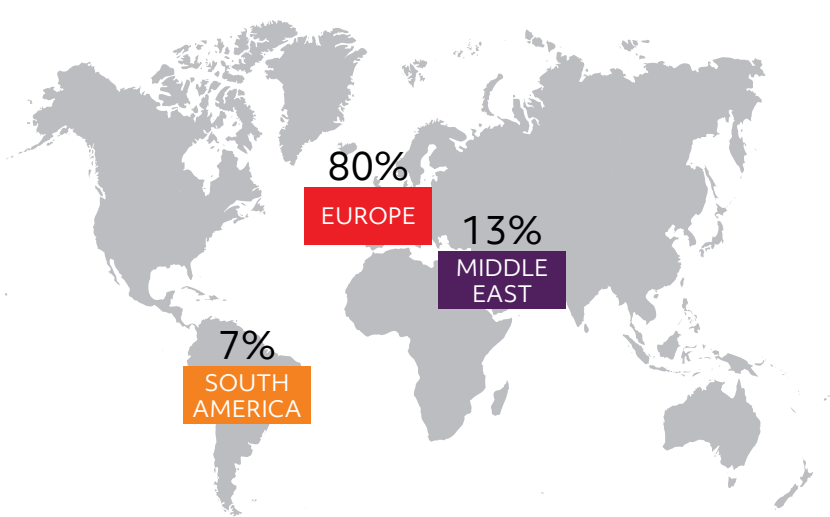
GRADUATE PROGRAM SCHOOLS ENTERED

- UNIVERSITY OF COLORADO BOULDER
 - BUSINESS SCHOOL LAUSANNE
 - INTERNATIONAL UNIVERSITY IN GENEVA
 - KING'S COLLEGE LONDON
- THE UNIVERSITY OF EDINBURGH
 - GENEVA BUSINESS SCHOOL
 - ESADE BARCELONA
 - RUSHFORD BUSINESS SCHOOL
- REGENTS UNIVERSITY
 - CITY UNIVERSITY OF LONDON
 - SKEMA BUSINESS SCHOOL PARIS
 - UNIVERSITY OF OXFORD

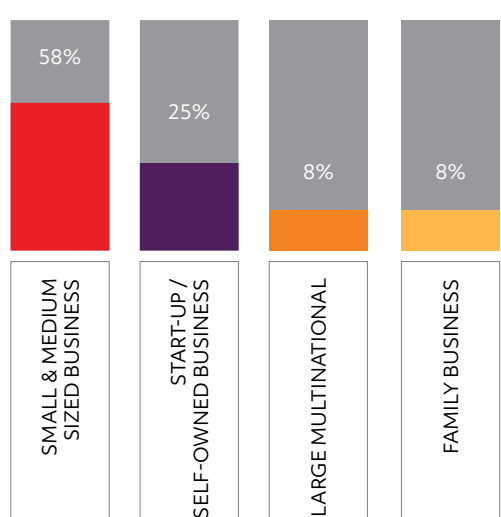
TIME TO FIND EMPLOYMENT UPON GRADUATION



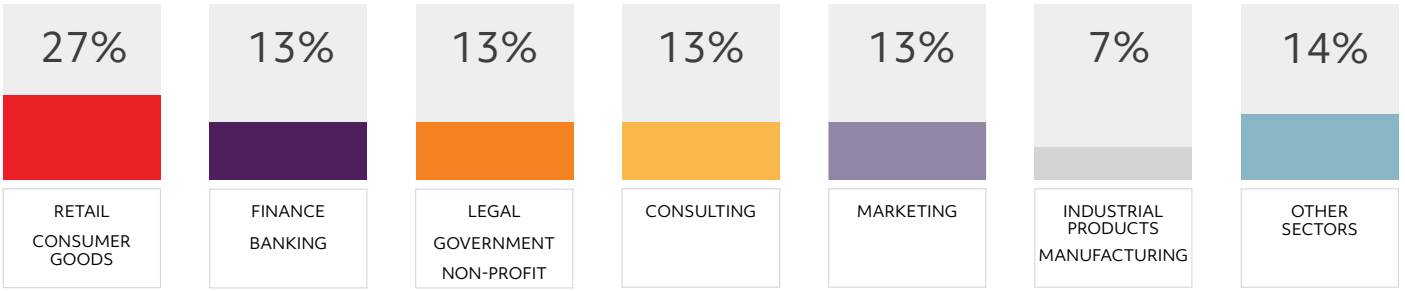
WORK LOCATION



BUSINESS CATEGORY

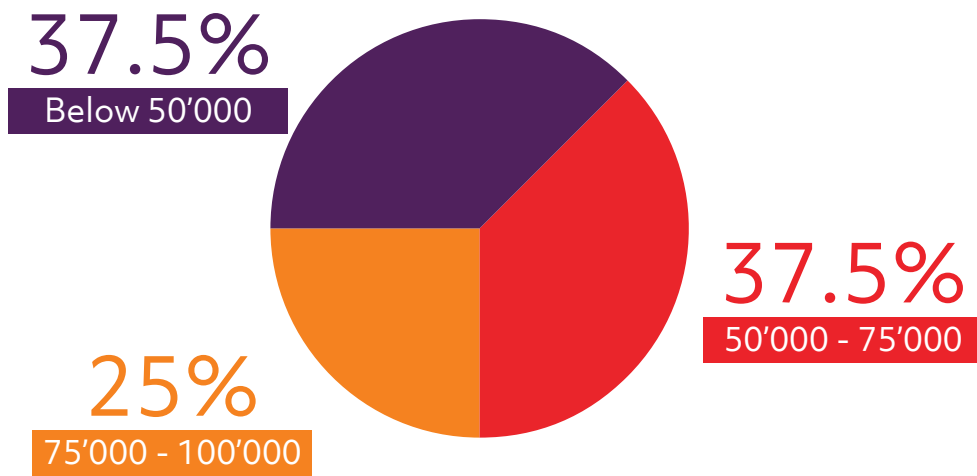


INDUSTRY OF BUSINESS



ANNUAL GROSS SALARY (AFTER GRADUATION - IN CHF)

CURRENT JOB TITLE



- ASSISTANT AUDITOR
- ASSISTANT SUPERVISOR
- FOUNDER
- INTERNATIONAL SALES
- INVESTMENT FUND
- MANAGER
- MARKETING ASSISTANT
- SALES MANAGER
- TRAINEE SOLICITOR

(BONUS NOT INCLUDED)

BUSINESS FUNCTION

