



All MBA/EMBA Courses in Fall-Winter 2020/2021 Semester

Date	Course Name	Course Type	Course ID	Professor Name	EMBA	MBA
September 4-5	BSL Registration, Welcome and Introductory Module	-	-	Andre Delafontaine	X	X
September 10-12	Marketing Essentials	Marketing	M1201	Marko Majer		X
September 10-12	Finance, Crisis and Data Analysis	Finance	M4015	Jan Erik Meidell	X	
September 17-19	Digital Business Transformation	Elective Course	M4010	Anja Jacquin	X	X
October 1-3	Accounting Principles	Finance	M4008	Maurice Dent		X
October 1-3	Marketing Strategy	Marketing	M4016	Marko Majer	X	
October 8-10	Empower Your Future	Elective Course	M3001	Christophe Touton	X	X
October 22-24	Competitive Positioning	Marketing	M1202	Guy Ngayo	X	X
October 29-31	Project Kick-off	Entrepreneurship	M4002	Andre Delafontaine	X	X
November 5-7	Digital Marketing and Social Media	Marketing	M4012	Lazar Dzamic	X	X
November 19-21	Strategic Corporate Finance	Finance	M4009	Jacques Billy	X	X
December 3-5	Strategic Thinking for General Managers	Strategy	M2401	Benjamin Wall		X
December 3-5	Change Management	Strategy	M4007	Timothy Connerton	X	
December 10-12	Leading through crisis	Elective Course	M4005	Yiftach Sagiv	X	X
December 17-19	Finance for Entrepreneurs	Finance	M1102	Carlos DaSilva	X	X
January 7-9	Trends Analysis and Scenario Planning	Strategy	M4014	Ulrich Golücke	X	X
January 14-16	Creating Sustainable Value / Supply chain focus	Elective Course	M4011	Joerg Hofstetter	X	X
January 28-30	Business Ethics and Compliance Management	Strategy	M4013	Alain Le Berre	X	X
February 12 (1.00 PM)	Project due date	Entrepreneurship				
February 21-28	Project Defenses all programs					