

Whenever you see a successful business,
someone once made a courageous decision.

> Peter Drucker

aSSIST BIG DATA RESEARCH CENTER

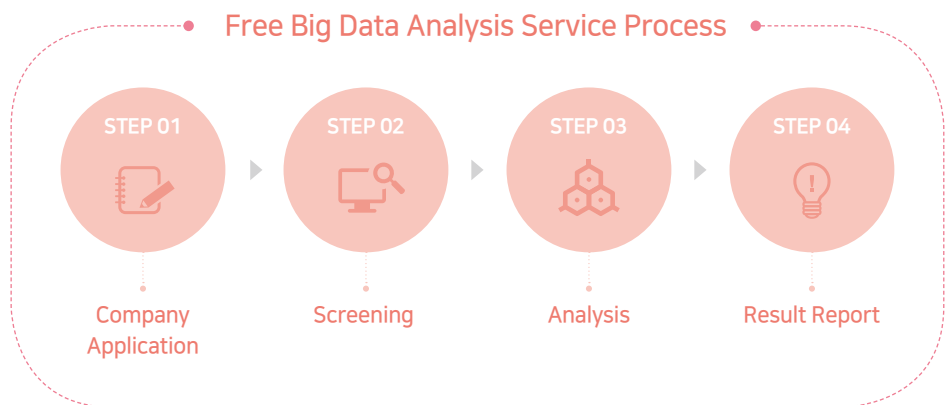
In collaboration with BSL Doctoral School Data Lab



Consulting

Offering Companies Free Big Data Analysis Services

The aSSIST Big Data Research Center assigns big data challenges presented by companies as [team projects and activities for the aSSIST Big Data MBA program](#), and provides free services in which students and professors, with abundant analytical experience, together provide real-life solutions.



The comprehensive screening of submitted analytical tasks assesses the uniqueness and urgency of the task, the extent to which it contributes to corporate value, and [whether it is suitable for a team project or activity in the Big Data MBA program](#). Selected companies can benefit from these free analytical projects, and students of the Big Data MBA program can carry out real-life business projects with professors, thereby building analytical experience.

aSSIST BIG DATA RESEARCH CENTER

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Founded in 2015, aSSIST's Big Data MBA course has quickly become the largest Big Data Master / PhD program within the shortest period of time and has produced many excellent data scientists.



Analytical Projects Commissioned by Enterprises

Diverse projects commissioned by companies pursuing digital innovation are carried out by professors and professionals abundant with field experience in areas of big data analysis. The current projects from Korea and abroad are the following.

Abroad

- Nestle SNS & VOC Data Analysis
- Collaborative projects with the International Institute for Analytics
- Collaborative projects with BSL Data Analytics Lab

Domestic

- ○○ Online Mall Customer Logs & Data Analysis
- ○○ Savings Bank Risk Management Model Development
- ○○ Investment Securities Robo-Advisor Development
- ○○ Smart Factory Abnormality Detection System Establishment and more



Greetings

My name is Jinho Kim, chief of the aSSIST (Seoul School of Integrated Sciences and Technology) Big Data Research Center.

The key to digital transformation is data-driven decision making. This can increase corporate **value by reducing costs, improving efficiency, reducing risk, and developing new products and services.**

The aSSIST Big Data Research Center in collaboration with the BSL Doctoral School Data Lab offers the following services by professors and professionals with extensive field experiences in the field of Big Data Analysis.

Please make use of the aSSIST Big Data Research Center as a catalyst and driving engine for your digital transportation.

Kim, Jinho

Dean, aSSIST Big Data Graduate School
Director, aSSIST Big Data Research Center

My name is Dominique Bourqui, I am the Director of the Doctoral School of Business School Lausanne (BSL).

The BSL Doctoral School is proud to partner with aSSIST BIG DATA Research Center to create the **BSL Doctoral School Data Lab.**

The **BSL Doctoral School Data Lab** with the help of the aSSIST BIG DATA Research Center, empowers our research community of Doctorate in Business Administration candidates and supervisors with extended calculation capacities. Big Data analysis is made available to academic research, adding a third strand to the classical qualitative and the quantitative research methodologies.

Together with the expert team of BSL DBA Supervisors and the DBA Acceleration Weeks, the **BSL Doctoral School Data Lab** makes for a unique and comprehensive support of research.

Dr Dominique Bourqui

Director of BSL Doctoral School



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