

Letter of Intent & Research Proposal

Business School Lausanne DBA

Full Name:

Summary of your intent to pursue the DBA: (up to 300 words)

- What is your main motivation to undertake a DBA?
- After completing the program, what is your desired outcome?

Research Proposal

Title: (up to 20 words)

The title of your research proposal must reflect the content.

Aims & Objectives: (up to 300 words)

Supply an overall aim and 3 to 4 objectives that the research will address.

Relevance to professional field or Literature Review or Key Readings: (up to 500 words)

Describe using some referenced material:

- How your proposed research will fit into the existing body of management or academic research and practice?
- How your research will enhance the body of management practice and academic knowledge or contribute to new understandings on the subject?

Research Approach or Methodology: (up to 300 words)

- Describe the methods you intend to use to deliver your aims and objectives
- Provide detail of data source and any specialist resources or facilities you may require

Expected Outcomes: (up to 300 words)

Summarize the outcomes/personal development that you hope will result from the research proposal

Bibliography:

List those works you have read which have informed your knowledge of this topic