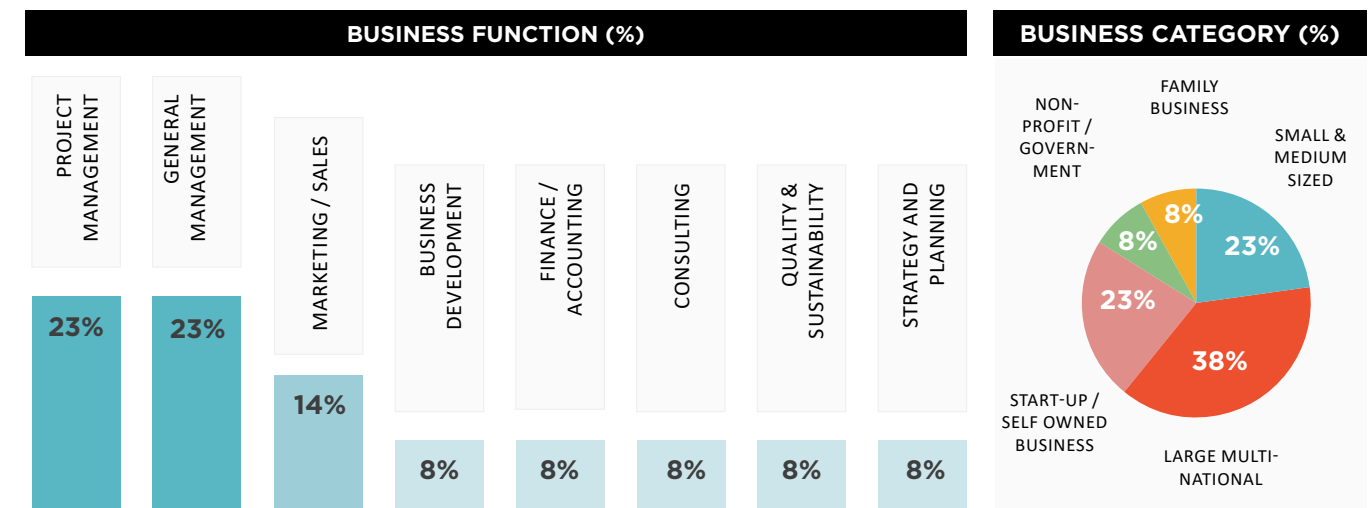
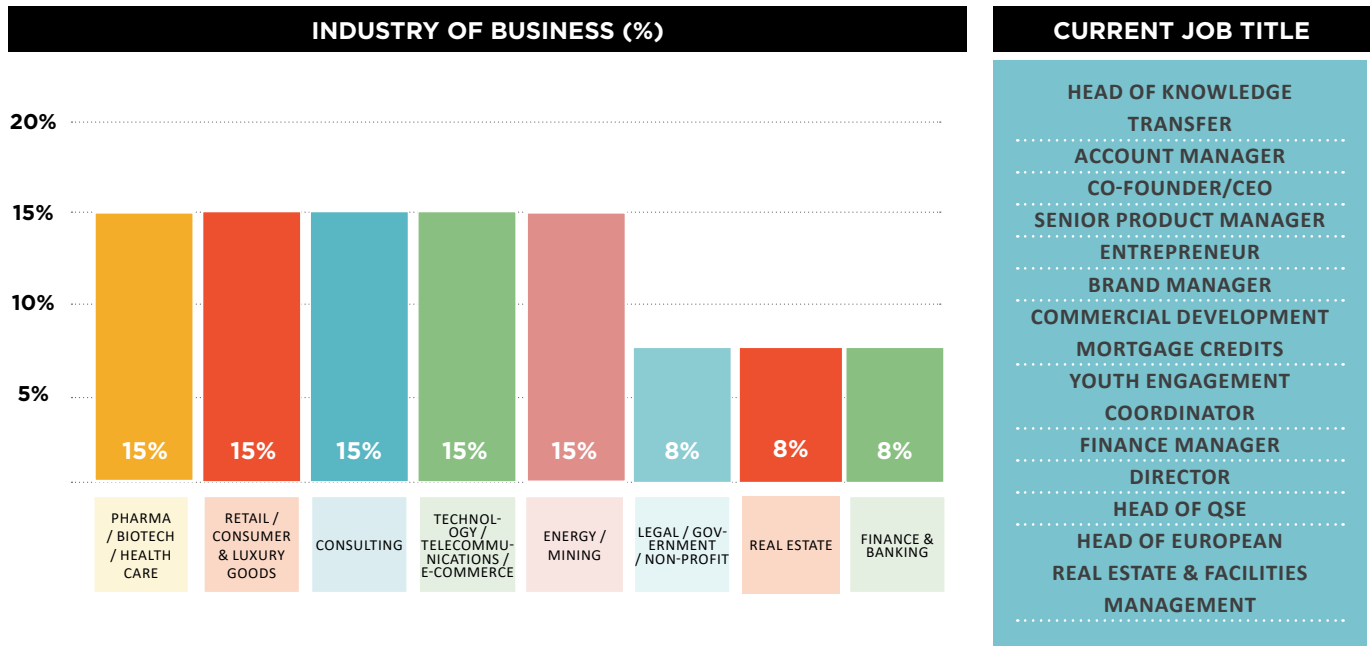


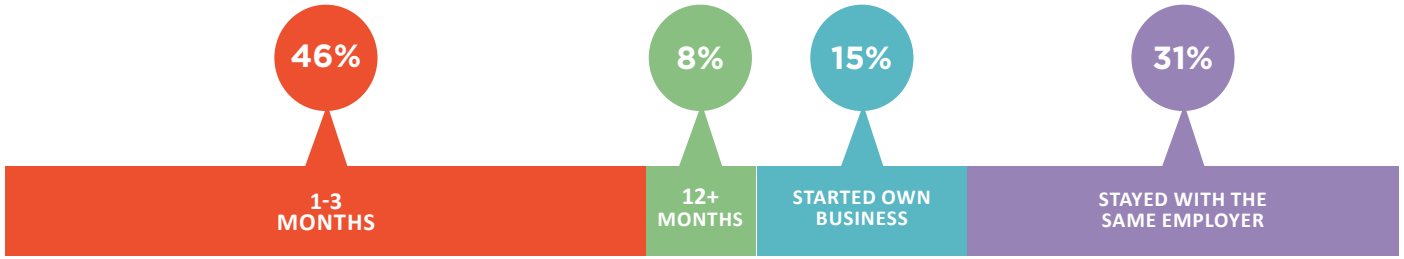
Placement Report 2017

Full-time MBA

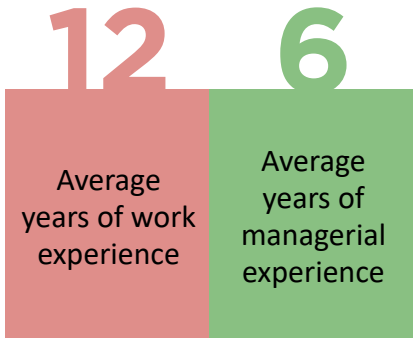
The placement report includes full-time MBA graduates of 2014 and 2015 (survey response rate: 48%).



TIME TO FIND EMPLOYMENT/ACCEPT A JOB OFFER UPON GRADUATION (%)



WORK EXPERIENCE



JOB OFFERS



ANNUAL GROSS SALARY (CHF)

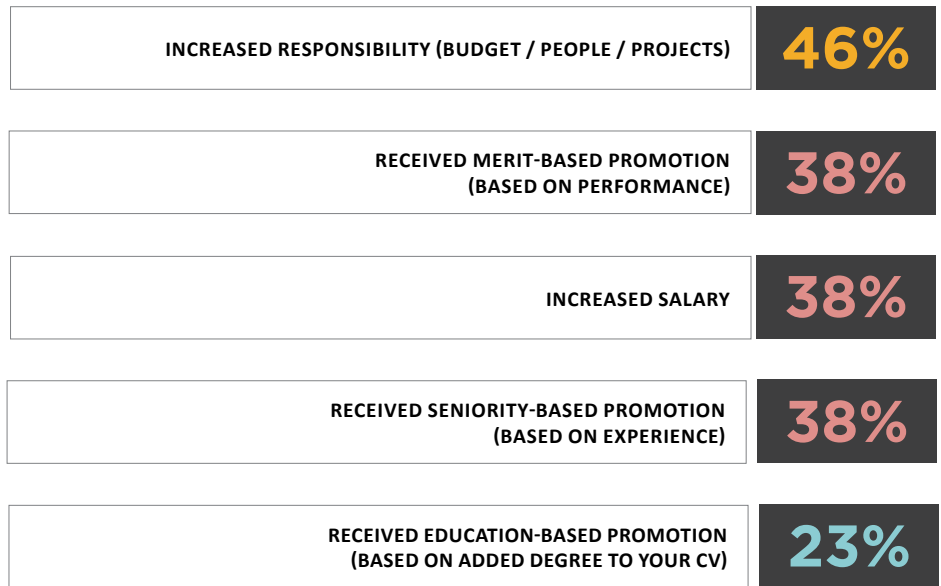
(BONUS NOT INCLUDED)

73,000

Annual Gross Salary 2 years after graduation (average*)

* Salary converted to CHF, but may be earned outside of Switzerland (see work location statistics overleaf)

POST-MBA CAREER ADVANCEMENT (%)*



*more than one answer is possible

MBA IMPACT ON CAREER ADVANCEMENT*

AS PER GRADUATES, THE BSL MBA SUPPORTED THEIR CAREER PROGRESS IN REGARDS TO:

CHANGING BUSINESS FUNCTION	8%
PROMOTION WITHIN THE COMPANY	15%
CHANGING THE INDUSTRY OF BUSINESS	15%
SETTING UP A BUSINESS	23%
RECEIVING BETTER JOB OFFERS	23%
CHANGING BOTH FUNCTION AND INDUSTRY	31%
BUILDING A NETWORK OF PROFESSIONAL CONTACTS	31%
STARTING A NEW JOB / CHANGING THE COMPANY	46%
ACQUIRING SKILLS AND KNOWLEDGE THAT HELP ME ENHANCE MY PERFORMANCE AT WORK	69%

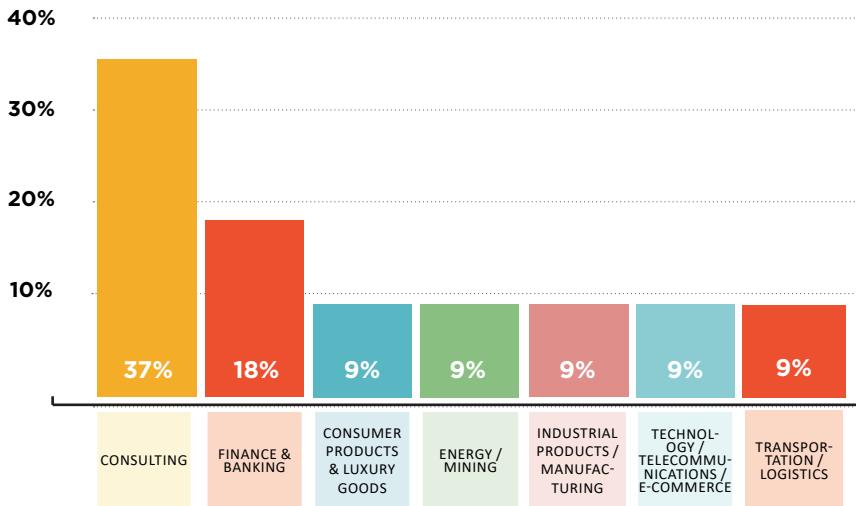
* More than one answer is possible

Placement Report 2017

Diploma of Sustainable Business

The placement report includes Diploma of Sustainable graduates of 2014 and 2015 (survey response rate: 37%)

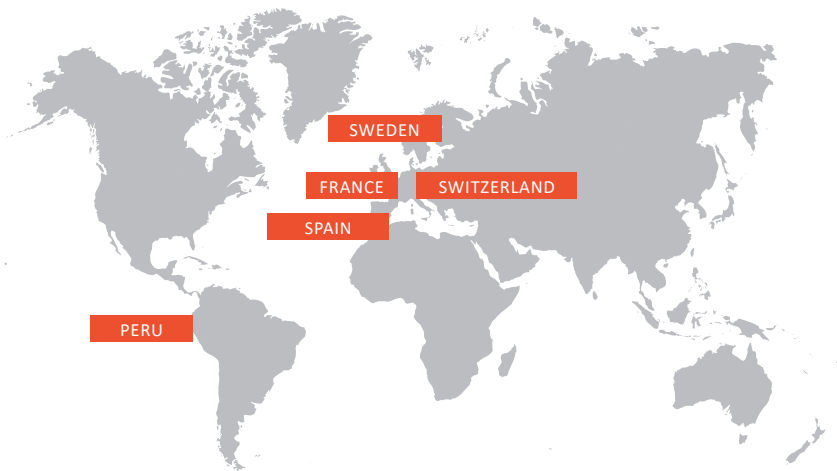
INDUSTRY OF BUSINESS (%)



CURRENT JOB TITLE

- ACCOUNT MANAGER
- CORPORATE MANAGER
- DIRECTOR
- ENTREPRENEUR
- HEAD OF KNOWLEDGE TRANSFER
- FASHION DESIGNER & TEXTILE RESPONSIBILITY EXPERT
- PRINCIPAL SCIENTIST
- PRODUCT MANAGER
- PROJECT MANAGER BUSINESS DEVELOPMENT
- ASSISTANT DIRECTOR COMMERCIAL DEVELOPMENT

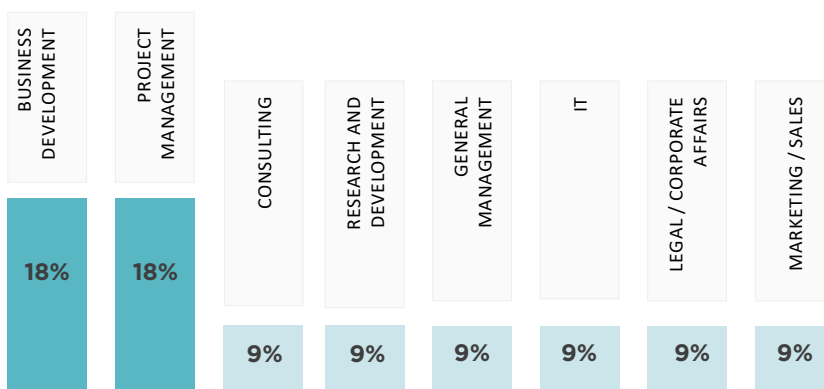
WORK LOCATION



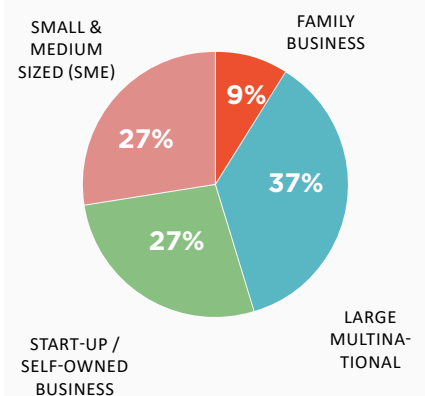
36%

of DAS graduates work in a country different than their country of origin

BUSINESS FUNCTION (%)



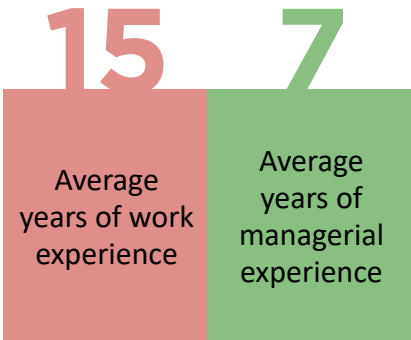
BUSINESS CATEGORY (%)



TIME TO FIND EMPLOYMENT/ACCEPT A JOB OFFER UPON GRADUATION (%)



WORK EXPERIENCE



JOB OFFERS



ANNUAL GROSS SALARY (CHF)

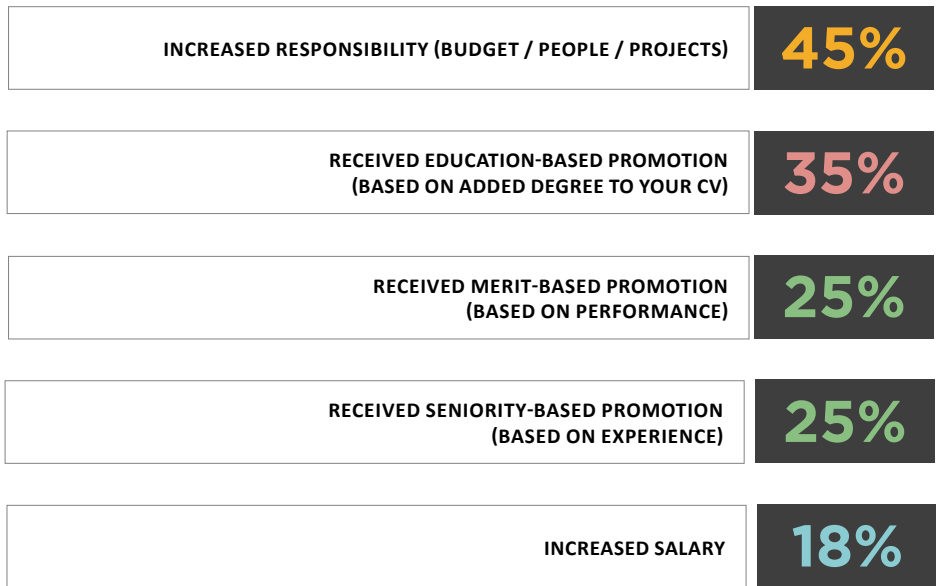
(BONUS NOT INCLUDED)

75,000

Annual Gross Salary
2 years after graduation
(average*)

* Salary converted to CHF, but may be earned outside of Switzerland

POST-PROGRAM CAREER ADVANCEMENT (%) *



*more than one answer is possible

PROGRAM IMPACT ON CAREER ADVANCEMENT*

AS PER GRADUATES, THE BSL PROGRAM SUPPORTED THEIR CAREER PROGRESS IN REGARDS TO:

ACQUIRING SKILLS AND KNOWLEDGE THAT HELP ME ENHANCE MY PERFORMANCE AT WORK	64%
STARTING A NEW JOB / CHANGING THE COMPANY AFTER GRADUATION	45%
BUILDING A NETWORK OF PROFESSIONAL CONTACTS	45%
CHANGING THE INDUSTRY OF BUSINESS	27%
SETTING UP MY OWN BUSINESS	27%
RECEIVING BETTER JOB OFFERS	27%
CHANGING BOTH FUNCTION AND INDUSTRY	18%
ADVANCEMENT / PROMOTION WITHIN MY COMPANY	18%

*more than one answer is possible