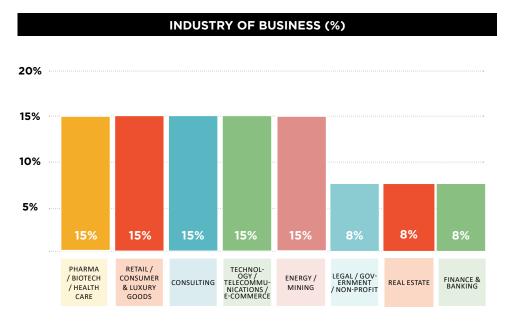
Placement Report 2017

Full-time MBA



The placement report includes full-time MBA graduates of 2014 and 2015 (survey response rate: 48%).

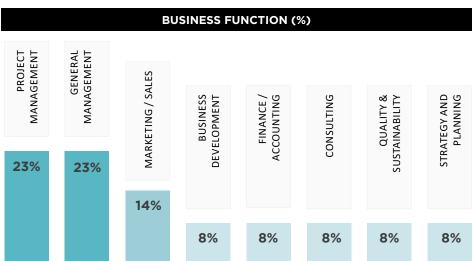


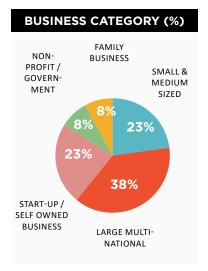
CURRENT JOB TITLE HEAD OF KNOWLEDGE TRANSFER ACCOUNT MANAGER CO-FOUNDER/CEO SENIOR PRODUCT MANAGER **ENTREPRENEUR BRAND MANAGER COMMERCIAL DEVELOPMENT MORTGAGE CREDITS** YOUTH ENGAGEMENT COORDINATOR **FINANCE MANAGER DIRECTOR HEAD OF QSE HEAD OF EUROPEAN REAL ESTATE & FACILITIES MANAGEMENT**

WORK LOCATION



of MBA graduates
work in a country
different than
their country of
origin





TIME TO FIND EMPLOYMENT/ACCEPT A JOB OFFER UPON GRADUATION (%)



WORK EXPERIENCE

12 6

Average years of work experience

Average years of managerial experience

POST-MBA CAREER ADVANCEMENT (%)*

INCREASED RESPONSIBILITY (BUDGET / PEOPLE / PROJECTS)

46%

RECEIVED MERIT-BASED PROMOTION (BASED ON PERFORMANCE)

38%

INCREASED SALARY

38%

RECEIVED SENIORITY-BASED PROMOTION (BASED ON EXPERIENCE)

38%

RECEIVED EDUCATION-BASED PROMOTION

23%

RECEIVED EDUCATION-BASED PROMOTION (BASED ON ADDED DEGREE TO YOUR CV)

*more than one answer is possible

JOB OFFERS

2

Job offers (average) received within 1 year after graduation

MBA IMPACT ON CAREER ADVANCEMENT*

AS PER GRADUATES, THE BSL MBA SUPPORTED THEIR CAREER PROGRESS IN REGARDS TO:

| CHANGING BUSINESS FUNCTION | 8% | |
|---|-----|--|
| PROMOTION WITHIN THE COMPANY | 15% | |
| CHANGING THE INDUSTRY OF BUSINESS | 15% | |
| SETTING UP A BUSINESS | 23% | |
| RECEIVING BETTER JOB OFFERS | 23% | |
| CHANGING BOTH FUNCTION AND INDUSTRY | 31% | |
| BUILDING A NETWORK OF PROFESSIONAL CONTACTS | 31% | |
| STARTING A NEW JOB / CHANGING THE COMPANY | 46% | |
| ACQUIRING SKILLS AND KNOWLEDGE | | |
| THAT HELP ME ENHANCE MY PERFORMANCE AT WORK | 69% | |
| | | |

ANNUAL GROSS SALARY (CHF)

(BONUS NOT INCLUDED)

73,000

Annual Gross Salary
2 years after graduation
(average*)

^{*} Salary converted to CHF, but may be earned outside of Switzerland (see work location statistics overleaf)

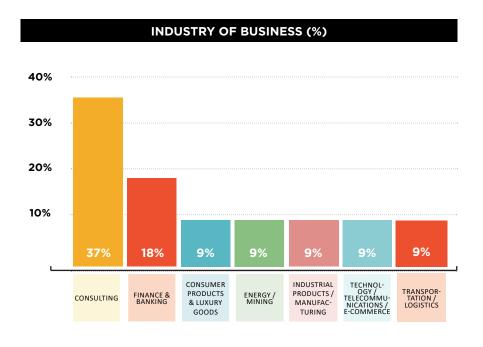
^{*} More than one answer is possible

Placement Report 2017

Diploma of Sustainable Business

The placement report includes Diploma of Sustainable graduates of 2014 and 2015 (survey response rate: 37%)





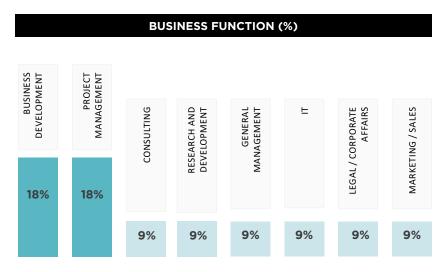


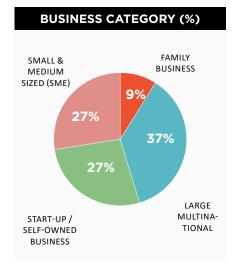
WORK LOCATION



36%

of DAS graduates work in a country different than their country of origin





TIME TO FIND EMPLOYMENT/ACCEPT A JOB OFFER UPON GRADUATION (%)



WORK EXPERIENCE

<u>15</u> 7

Average years of work experience

Average years of managerial experience

POST-PROGRAM CAREER ADVANCEMENT (%) *

INCREASED RESPONSIBILITY (BUDGET / PEOPLE / PROJECTS)

45%

RECEIVED EDUCATION-BASED PROMOTION (BASED ON ADDED DEGREE TO YOUR CV)

35%

RECEIVED MERIT-BASED PROMOTION (BASED ON PERFORMANCE)

25%

RECEIVED SENIORITY-BASED PROMOTION (BASED ON EXPERIENCE)

25%

18%

INCREASED SALARY

*more than one answer is possible

JOB OFFERS

2

Job offers (average) received within 1 year after graduation

ANNUAL GROSS SALARY (CHF)

(BONUS NOT INCLUDED)

75,000

Annual Gross Salary
2 years after graduation
(average*)

PROGRAM IMPACT ON CAREER ADVANCEMENT*

AS PER GRADUATES, THE BSL PROGRAM SUPPORTED THEIR CAREER PROGRESS IN REGARDS TO:

| ACQUIRING SKILLS AND KNOWLEDGE THAT HELP ME ENHANCE MY PERFORMANCE AT WORK | 64% |
|--|-----|
| STARTING A NEW JOB / CHANGING THE COMPANY AFTER GRADUATION | 45% |
| BUILDING A NETWORK OF PROFESSIONAL CONTACTS | 45% |
| CHANGING THE INDUSTRY OF BUSINESS | 27% |
| SETTING UP MY OWN BUSINESS | 27% |
| RECEIVING BETTER JOB OFFERS | 27% |
| CHANGING BOTH FUNCTION AND INDUSTRY | 18% |
| ADVANCEMENT / PROMOTION WITHIN MY COMPANY | 18% |
| | |

^{*} Salary converted to CHF, but may be earned outside of Switzerland