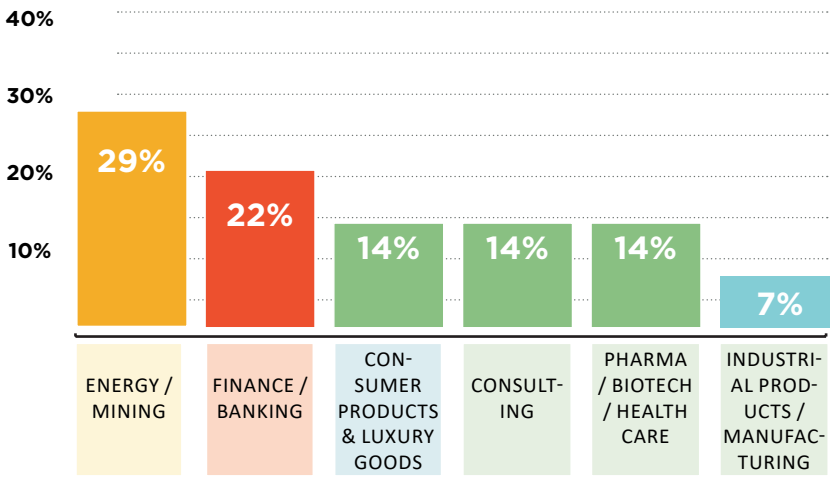
Placement Report 2017

Executive MBA

BUSINESS SCHOOL LAUSANNE BSL
LEADING INNOVATOR IN BUSINESS EDUCATION

The placement report includes Executive MBA graduates of 2014 and 2015 (survey response rate: 51%).

INDUSTRY OF BUSINESS (%)



18

Average years of work experience

7.5

Average years of managerial experience

WORK LOCATION

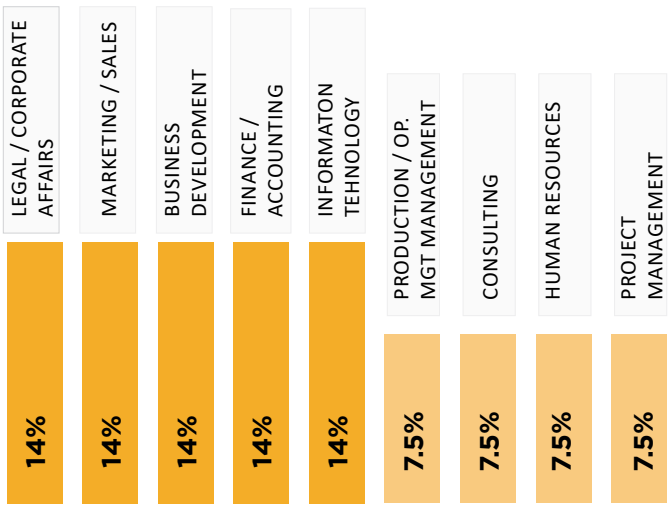
93%
GRADUATES WORKING IN SWITZERLAND

71%
GRADUATES WORKING IN A COUNTRY DIFFERENT THAN THEIR COUNTRY OF ORIGIN

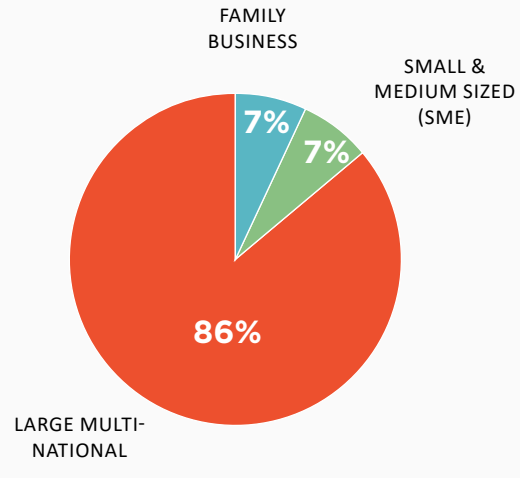
CURRENT JOB TITLE

- SENIOR PROJECT MANAGER
- CORPORATE MANAGER
- MARKETING ACTIVATION MANAGER
- EXPERT CONTRACT MANAGER
- ENGINEER
- SENIOR IT MANAGER
- PORTFOLIO MANAGER
- PRODUCT MANAGER
- PRIVATE WEALTH ADVISOR
- VICE PRESIDENT HUMAN RESOURCES, EMEA
- EXECUTIVE DIRECTOR
- PLANNING AND REPORTING MANAGER GLOBAL DEVELOPMENT FINANCE
- HEAD OF FINANCE
- ASSOCIATE PARTNER

BUSINESS FUNCTION (%)

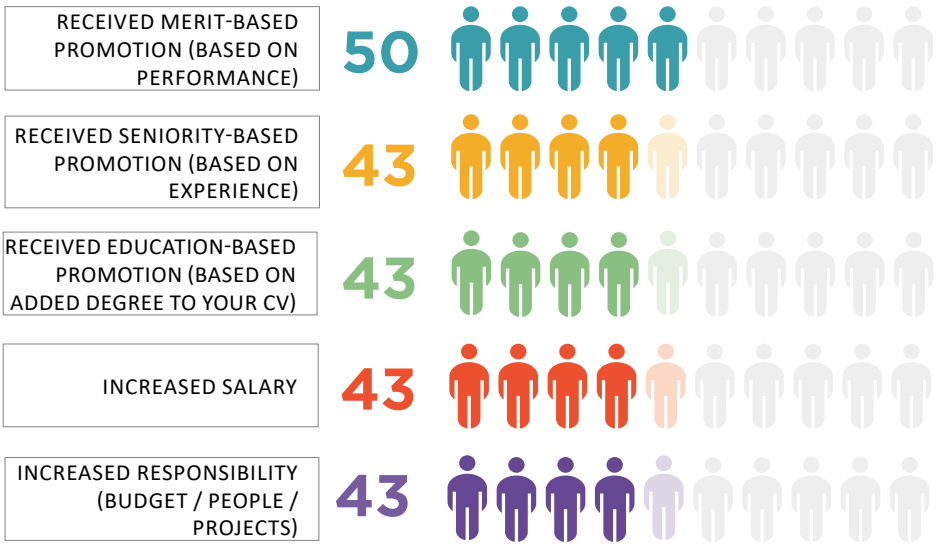


BUSINESS CATEGORY (%)



TIME TO FIND EMPLOYMENT/ACCEPT A JOB OFFER UPON GRADUATION (%)

POST-MBA CAREER ADVANCEMENT (%)*



*more than one answer is possible

JOB OFFERS

2

Job offers (average) received within 1 year after graduation

ANNUAL GROSS SALARY (CHF)

(BONUS NOT INCLUDED)

163,000

Annual Gross Salary 2 years after graduation (average*)

* Salary converted to CHF, but may be earned outside of Switzerland

EMBA IMPACT ON CAREER ADVANCEMENT*

AS PER GRADUATES, THE BSL EMBA SUPPORTED THEIR CAREER PROGRESS IN REGARDS TO:

ACQUIRING SKILLS AND KNOWLEDGE THAT HELP ME ENHANCE MY PERFORMANCE AT WORK	86%
BUILDING A NETWORK OF PROFESSIONAL CONTACTS	50%
STARTING A NEW JOB / CHANGING THE COMPANY AFTER GRADUATION	36%
CHANGING MY BUSINESS FUNCTION	36%
ADVANCEMENT / PROMOTION WITHIN MY COMPANY	21%
SETTING UP MY OWN BUSINESS	21%
RECEIVING BETTER JOB OFFERS	21%
CHANGING THE INDUSTRY OF BUSINESS	14%
CHANGING BOTH FUNCTION AND INDUSTRY	14%

* More than one answer is possible