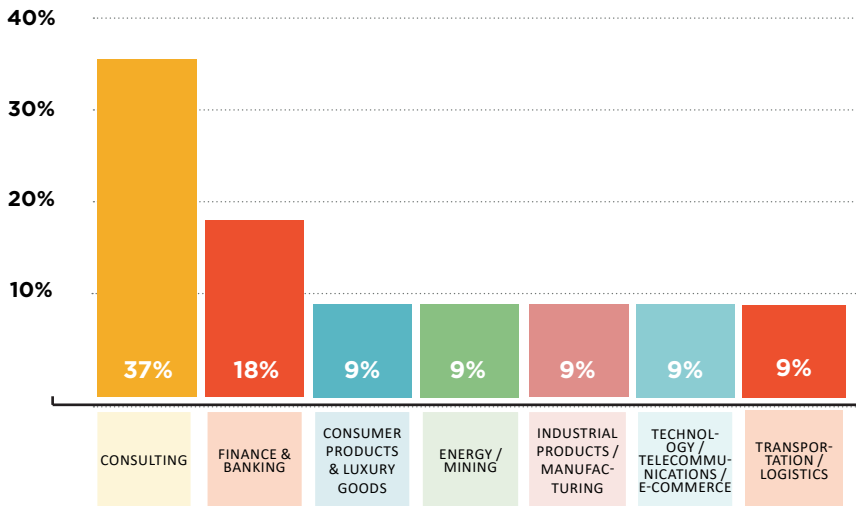


# Placement Report 2017

## Diploma of Sustainable Business

The placement report includes Diploma of Sustainable graduates of 2014 and 2015 (survey response rate: 37%)

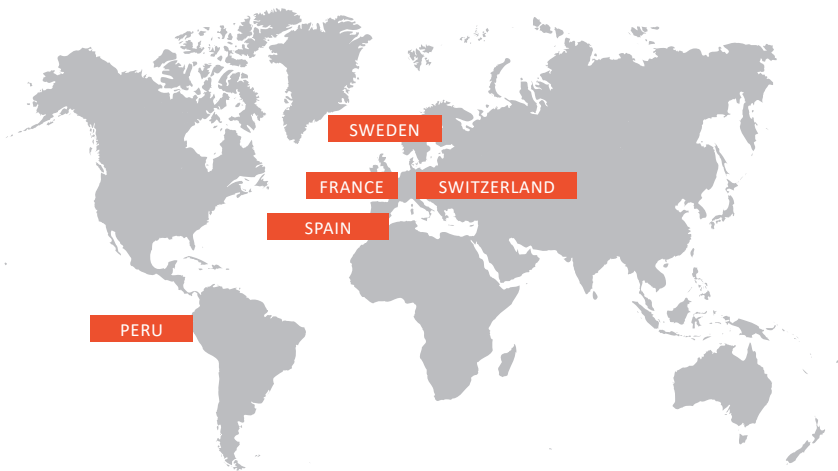
### INDUSTRY OF BUSINESS (%)



### CURRENT JOB TITLE

- ACCOUNT MANAGER
- CORPORATE MANAGER
- DIRECTOR
- ENTREPRENEUR
- HEAD OF KNOWLEDGE TRANSFER
- FASHION DESIGNER & TEXTILE RESPONSIBILITY EXPERT
- PRINCIPAL SCIENTIST
- PRODUCT MANAGER
- PROJECT MANAGER BUSINESS DEVELOPMENT
- ASSISTANT DIRECTOR COMMERCIAL DEVELOPMENT

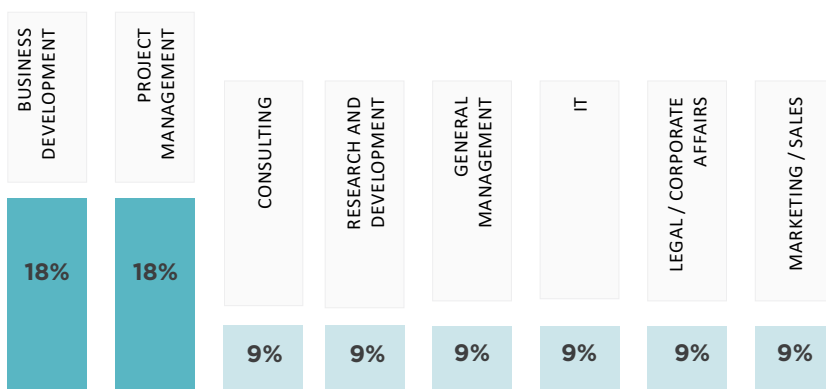
### WORK LOCATION



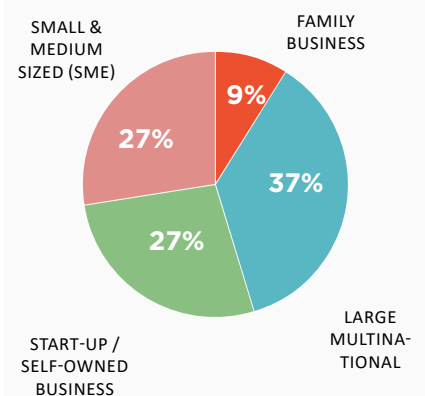
# 36%

of DAS graduates work in a country different than their country of origin

### BUSINESS FUNCTION (%)



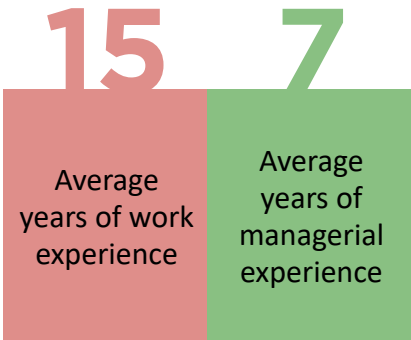
### BUSINESS CATEGORY (%)



**TIME TO FIND EMPLOYMENT/ACCEPT A JOB OFFER UPON GRADUATION (%)**



**WORK EXPERIENCE**



**JOB OFFERS**



**ANNUAL GROSS SALARY (CHF)**

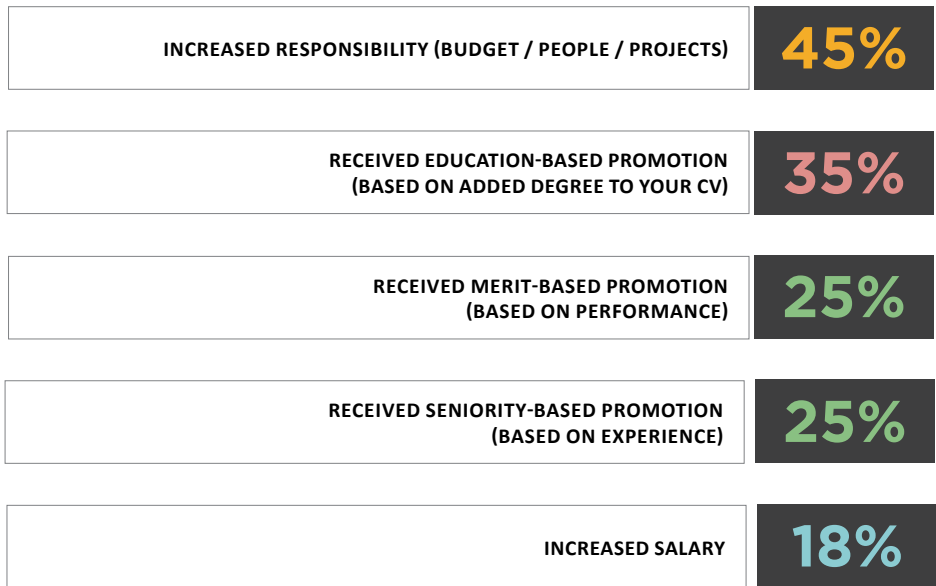
(BONUS NOT INCLUDED)

**75,000**

Annual Gross Salary  
2 years after graduation  
(average\*)

\* Salary converted to CHF, but may be earned outside of Switzerland

**POST-PROGRAM CAREER ADVANCEMENT (%) \***



\*more than one answer is possible

**PROGRAM IMPACT ON CAREER ADVANCEMENT\***

AS PER GRADUATES, THE BSL PROGRAM SUPPORTED THEIR CAREER PROGRESS IN REGARDS TO:

ACQUIRING SKILLS AND KNOWLEDGE THAT HELP ME ENHANCE MY PERFORMANCE AT WORK	64%
STARTING A NEW JOB / CHANGING THE COMPANY AFTER GRADUATION	45%
BUILDING A NETWORK OF PROFESSIONAL CONTACTS	45%
CHANGING THE INDUSTRY OF BUSINESS	27%
SETTING UP MY OWN BUSINESS	27%
RECEIVING BETTER JOB OFFERS	27%
CHANGING BOTH FUNCTION AND INDUSTRY	18%
ADVANCEMENT / PROMOTION WITHIN MY COMPANY	18%

\*more than one answer is possible