



Program Director

Aileen Ionescu-Somers, Ph.D, Professor/BSL Partner and co-author of the Practitioners Guide for Sustainable Sourcing of Agricultural Raw Materials

SAI Platform Speaker Contributions

Jane Duncan, Director of Operations, *SAI Platform*

Industry Speaker Contributions

Nigel Davies, Manufacturing and Sustainability Director, *Muntions*

Duncan Pollard, AVP, Stakeholder Engagement in Sustainability, *Nestlé*

Geza Toth, Global Sustainability Raw Materials & Environmental Challenges, *Ferrero*

Guy Hogge Global Head – Sustainability, *Louis Dreyfus Company*

Mike Barry, Director of Sustainable Business, *Marks & Spencer* (Video conference)

Rozanne Davis, Head of Fruit, *innocent drinks* (Video conference)

NGO/Not-for-Profit Speaker Contributions

Mercedes Tallo, Market Transformation, *The Rainforest Alliance (RA)*

Scott Poynton, Founder, *The Forest Trust*

Mathieu Lamolle, Senior Advisor, *International Trade Center (ITC)*

Danny Denolf, Senior Technical Advisor, *GIZ*

Felipe Fuentesláz, Agriculture & Water Coordinator, *WWF Spain* (Video conference)

Aileen Ionescu-Somers, *Google Food Lab* Participant | *Chocothon* project team

Sandra Carrera, Advisor, Sustainability and Value Chains, *ITC* | *Chocothon* project team

Master Class Output Assessment

Reinier de Man, Co-author of the Practitioners Guide for Sustainable Sourcing of Agricultural Raw Materials

Keynote speaker

Hans Jöhr, Corporate Head of Agriculture, *Nestec SA*



10:30	Registration for Days 1 and 2	
10:45	DAY 1 November 14, 2017 Strategy Building	Welcome and introduction: <i>Why are we here? Defining your expectations</i>
11:15	Relevance of sustainability to the food & beverage business context Interactive knowledge brokering session with experts from the companies and non-for-profit organisations	<i>How does your sustainable sourcing strategy contribute to achieving the SDGs?</i>
12:15	Using sustainable sourcing for commercial benefit and value creation With at least one focused industry best practice case study example	<i>How do you structure and communicate a robust business case?</i> <i>How do you leverage promoting factors and have your sustainable sourcing strategy contribute to your commercial success?</i>
13:15	Lunch/Networking – Day 1	
14:00	Implementing sustainable sourcing - initial decisions to be made Introducing three interactive knowledge building/sharing sessions, with best practice contributions from SAI Platform member companies	<i>What is the step-by-step implementation process for a sustainable sourcing strategy?</i>
14:15	a) Identifying sustainability priorities and requirements	<i>How do you set priorities and build a coherent sustainable sourcing program around them?</i>
15:15	b) Developing your sustainable sourcing portfolio	<i>What sustainability criteria and requirements do you wish to achieve? What are the roles of internally and externally defined standards?</i>
16:15	Coffee and networking break – Day 1	
16:45	c) Implications for your sourcing model	<i>How do you implement sustainability standards in your company's supply chain?</i>
17:45	Keynote address and discussion: - Hans Jöhr , Corporate Head of Agriculture, Nestec SA	<i>Thought provoking bird's eye view on critical agricultural sourcing challenges and the role of companies in addressing them</i>
18:45	Dinner – Day 1	



8:30	Day 2 November 15, 2017 Strategy Embedding	Refresher from day one: <i>Key learning</i>
8:45	The ITC Standards Map: Case Study	<i>How do companies use it?</i>
9:15	SAI Platform/ITC practical tools	<i>What tools will help you to implement your sustainable sourcing strategy?</i>
09:45	Coffee Break/Networking – Day 2	
10:05	Multi-stakeholder case study: dealing with Volatility, Uncertainty, Complexity, Ambiguity Case discussion: The challenges and successes of multi-stakeholder initiatives related to the Doñana Berry Project – on water management in the protected area of Huelva, Spain	<i>What is the learning for companies from a challenging multi-stakeholder dilemma?</i>
11:20	Applying your strategy at farm level <i>How do you choose the right partners for the crop/region/issue, engage with farmers and overcome hurdles to implementation?</i>	<i>How do you choose the right partners for the crop/region/issue, engage with farmers and overcome hurdles to implementation?</i> <i>How do you share learning in a pre-competitive way to help the entire industry to drive accelerated implementation?</i>
12:00	Transparency, connectivity and proximity through technology	<i>Can you use technology to tackle "farm to fork" and "fork to farm" challenges?</i>
13:00	Lunch/Networking – Day 2	
14:00	Rolling out the sustainable sourcing strategy internally Interactive knowledge sharing session on barriers and promoting factors to rolling out your sustainable sourcing strategy	<i>How do you influence and adapt the company's culture, processes and structures to enable implementation and optimize the strategy?</i>
16:15 -16:30	Distilling the learning into take-home value	All participants