

INTRODUCING

THE BSL GAPFRAME WEEKS

WHAT'S IT ALL ABOUT?

So that we can live better **within the limits of our beautiful and bountiful planet**, we urgently need creative solutions. There is a substantial gap between where we are now, in terms of resolving environmental, societal, economic and governance challenges, and where we need to be: our "ideal" state. Only innovative thinking and societal shifts away from "business as usual" - or traditional business models - will take us there. Business School Lausanne's GAPFRAME research is helping the world to realize just how far we are from **closing this gap and resolving the 24 major issues related to Environmental, Societal, Economic and Governance challenges identified in BSL research.**

The world needs courageous leaders to step forward, collaborate with other stakeholders and co-create solutions by generating ideas to be actioned. During each GAPFRAME Week, we want our BSL students to be personally touched and inspired, and experience real collaboration and empowerment for action that will make the world vastly more sustainable. So we will run a series of 4 GAPFRAME Weeks, as follows:



10.2016	12.2016	03.2017	06.2017
ENVIRONMENT	SOCIETY	ECONOMY	GOVERNANCE
Fall 2016 Oct 3 to Oct 7	Winter 2016 Dec 12 to Dec 16	Spring 2017 Mar 20 to Mar 24	Summer 2017 Jun 19 to Jun 23

INNOVATE TO CLOSE THE GAP: DESIGN AN ISSUE-BUSTING INITIATIVE WITH YOUR PEERS.



GET INVOLVED!

During each GAPFRAME Week participants will advance their thinking by working in groups on specific issues, following an innovation process involving the following steps:

1. Explore your passion: "Why am I here?"
2. Build knowledge and research your issues
3. Walk in the stakeholder's shoes
4. Vision the future
5. Design prototypes of viable initiatives to address issues
6. Celebrate your innovative ideas and applications

Participants will also engage in Collaboratories and deep reflective activities.

But that is not all: it is our ambition to publish your "issue-busting" ideas for companies and projects as a new publication: **Closing the Sustainability Gap**. Think of it; a publication co-created by BSL student and faculty. Be a co-author in this ambitious endeavor!

We need your high-quality engagement and outputs during the forthcoming Gap Frame Week 3: Economic Issues in March.

UPCOMING GAPFRAME WEEK FOCUS

GOVERNANCE



SUMMER 2017 SCHEDULE

Monday 19 June	Tuesday 20 June	Wednesday 21 June	Thursday 22 June	Friday 23 June
EXPLORING YOUR PASSION A helicopter view on the "US" Knowledge brokering session with experts Opinion Cafe Update on the GAPFRAME Exploring the "I" - personal experience	IN THE SHOES OF THE STAKEHOLDER Transition - Day 1 to Day 2: Exploring the "WE" Stress smart interviews - preparation Out on the street Consolidation of learning Multi-stakeholder perspectives Harvesting of learning and consolidation	VISIONING / CO-CREATING A FUTURE SOLUTION Student-led warm-up Inspirational Speaker Introcutaion to the visioning excercise Visioning on the ideal Ideation session Selection of final idea for the prototyping	DESIGNING YOUR PROTOTYPE Presentation techniques refresher Group work Frenzy Final prototyping Presenter pre-talk	CELEBRATING YOUR OUTCOMES Student-led warm-up Inspirational speaker Group presentations Student vote Faculty assessment Celebration!

Please note that there may be some changes in the above agenda.

Group Work: Teams will work with daily objectives using design thinking with the help of trained facilitators

Frenzy Time: Teams will gather in Open Space format to allow sharing and cross-pollination

CHOOSE FROM 5 GOVERNANCE ISSUES

1 PUBLIC FINANCE

2 STRUCTURAL RESILIENCE

3 PEACE & COOPERATION

4 BUSINESS INTEGRITY

5 TRANSPARENCY

Get Social During

#GAPFRAME Week

at #BSL !



If you would like to learn more about how you can participate and contribute with your time, passion and brain, contact alexandre.rappaz@bsl-lausanne.ch