

INTRODUCING

THE BSL GAPFRAME WEEKS

WHAT'S IT ALL ABOUT?

So that we can live better **within the limits of our beautiful and bountiful planet**, we urgently need creative solutions. There is a substantial gap between where we are now, in terms of resolving environmental, societal, economic and governance challenges, and where we need to be: our "ideal" state. Only innovative thinking and societal shifts away from "business as usual" - or traditional business models - will take us there. Business School Lausanne's GAPFRAME research is helping the world to realize just how far we are from **closing this gap and resolving the 24 major issues related to Planetary, Societal, Economic and Governance challenges identified in BSL research.**

The world needs courageous leaders to step forward, collaborate with other stakeholders and co-create solutions by generating ideas to be actioned. During each GAPFRAME Week, we want our BSL students to be personally touched and inspired, and experience real collaboration and empowerment for action that will make the world vastly more sustainable. So we will run a series of 4 GAPFRAME Weeks, as follows:



| 09.2017 | 12.2017 | 02.2018 | 05.2018 |
|-----------------------------|-------------------------------|---------------------------------|---------------------------------|
| PLANET | SOCIETY | ECONOMY | GOVERNANCE |
| Fall 2017 Sep 4 to Sep 8 | Winter 2017 Dec 4 to Dec 8 | Spring 2018 Feb 19 to Feb 23 | Summer 2018 May 14 to May 18 |

INNOVATE TO CLOSE THE GAP: DESIGN AN ISSUE-BUSTING INITIATIVE WITH YOUR PEERS.



GET INVOLVED!

During each GAPFRAME Week participants will advance their thinking by working in groups on specific issues, following an innovation process involving the following steps:

1. Explore your passion: "Why am I here?"
2. Build knowledge and research your issues
3. Walk in the stakeholder's shoes
4. Vision the future
5. Design prototypes of viable initiatives to address issues
6. Celebrate your innovative ideas and applications

Participants will also engage in Collaboratories and deep reflective activities.

But that is not all: it is our ambition to publish your "issue-busting" ideas for companies and projects as a new publication: **Closing the Sustainability Gap**. Think of it; a publication co-created by BSL student and faculty. Be a co-author in this ambitious endeavor!

We need your high-quality engagement and outputs during the forthcoming Gap Frame Week 3: Economic Issues in March.

UPCOMING GAPFRAME WEEK FOCUS

PLANET



FALL 2017 SCHEDULE

| Monday 4 Sep | Tuesday 5 Sep | Wednesday 6 Sep | Thursday 7 Sep | Friday 8 Sep |
|---|--|---|---|---|
| EXPLORING YOUR PASSION Inspirational Speaker - A helicopter view on the "US" Choose your issue and form your team Update on the GAPFRAME Exploring the "I" - personal experience | IN THE SHOES OF THE STAKEHOLDER Transition - Day 1 to Day 2: Exploring the "WE" - debates Out on the street Harvesting of learning and consolidation Presentation Preparation | VISIONING / CO-CREATING A FUTURE SOLUTION Student Introduction to the visioning exercise Visioning on the ideal Ideation session Selection of final idea for the prototyping | DESIGNING YOUR PROTOTYPE Presentation techniques refresher Group work Frenzy - Sharing and cross fertilization Final prototyping | CELEBRATING YOUR OUTCOMES Inspirational speaker Group presentations Student vote Expert panel feedback Celebration! |

Please note that there may be some changes in the above agenda.

Group Work: Teams will work with daily objectives using design thinking with the help of trained facilitators

Frenzy Time: Teams will gather in Open Space format to allow sharing and cross-pollination

CHOOSE FROM 8 PLANET ISSUES

- 1 BIODIVERSITY
- 2 CARBON QUOTIENT
- 3 OCEANS
- 4 LAND & FORESTS
- 5 CLEAN AIR
- 6 WATER
- 7 CLEAN ENERGY
- 8 WASTE TREATMENT

Get Social During

#GAPFRAME Week

at #BSL !



If you would like to learn more about how you can participate and contribute with your time, passion and brain, contact alexandre.rappaz@bsl-lausanne.ch