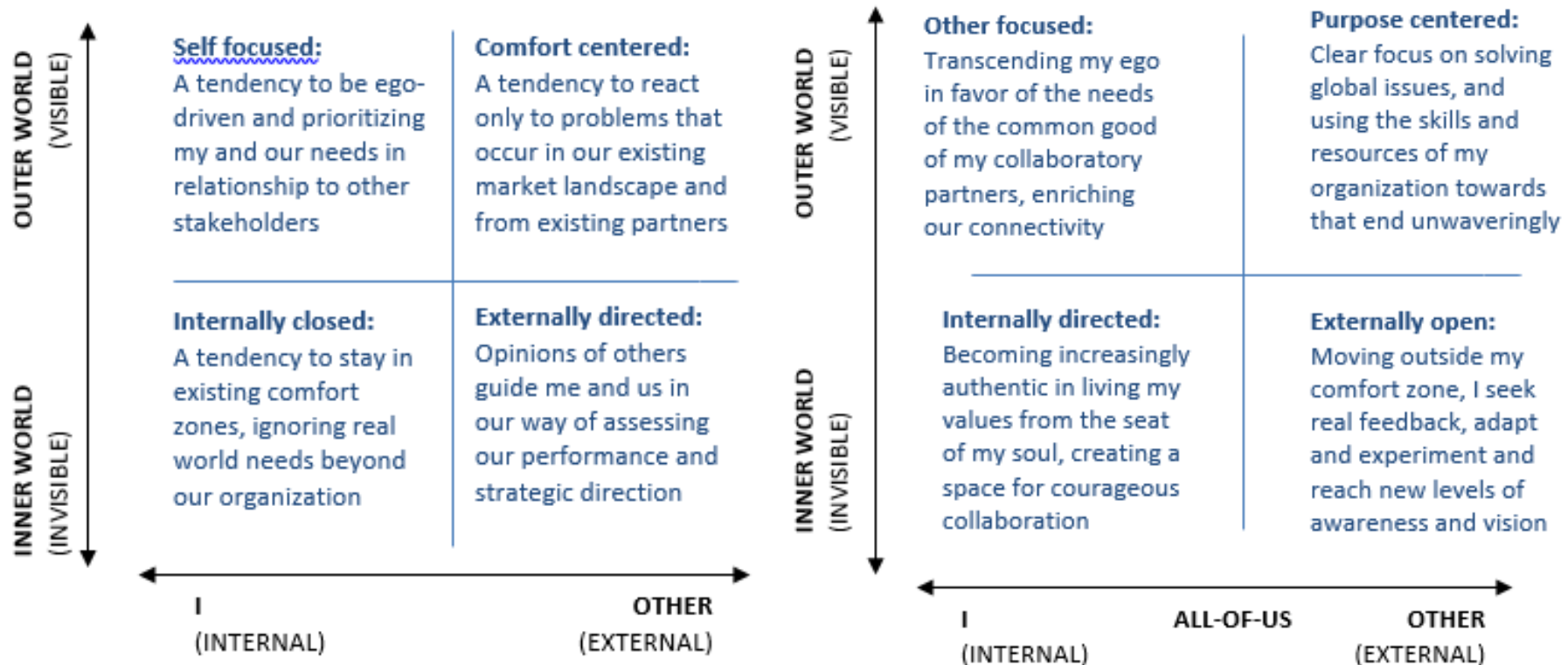




Transformation challenges: individual perspective (the I level)

From

To



- Shifting from being self-focused to being other-focused
- From being comfort centered to being purpose centered
- From being internally closed to being internally open
- And from being externally directed to being internally directed.