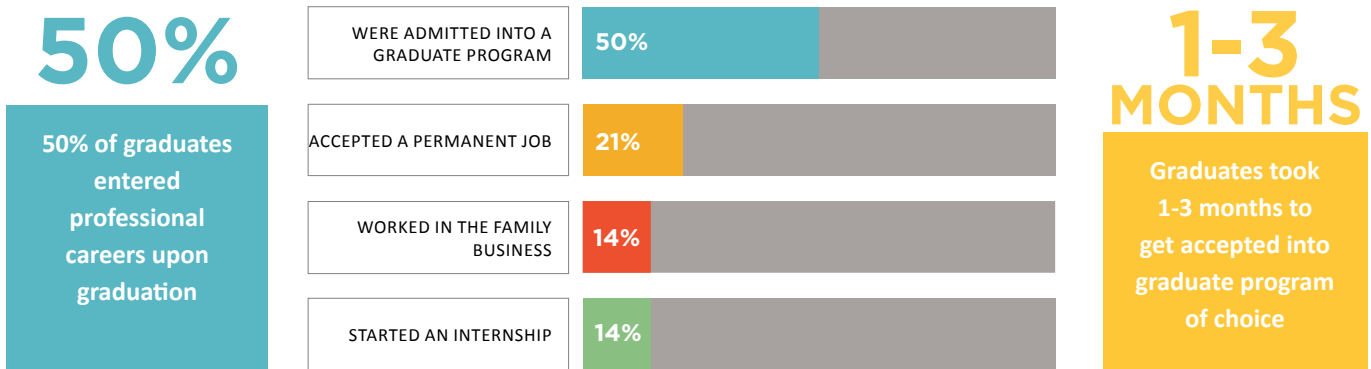


Placement Report 2015

Bachelor of Business Administration

The placement report includes BBA graduates of 2012 and 2013 (survey response rate: 29%).

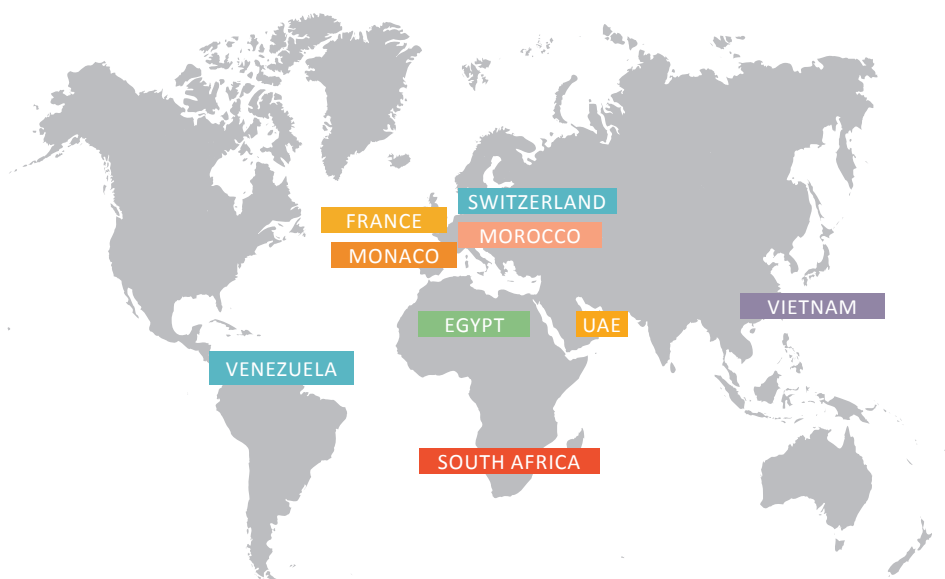
OVERALL PLACEMENT OF GRADUATES(%)



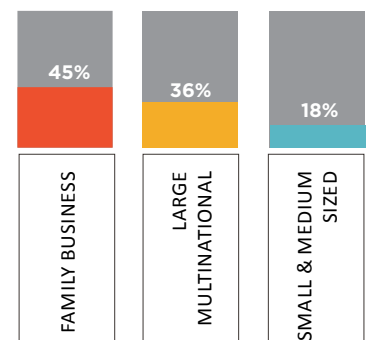
TIME TO FIND EMPLOYMENT UPON GRADUATION (%)



WORK LOCATION



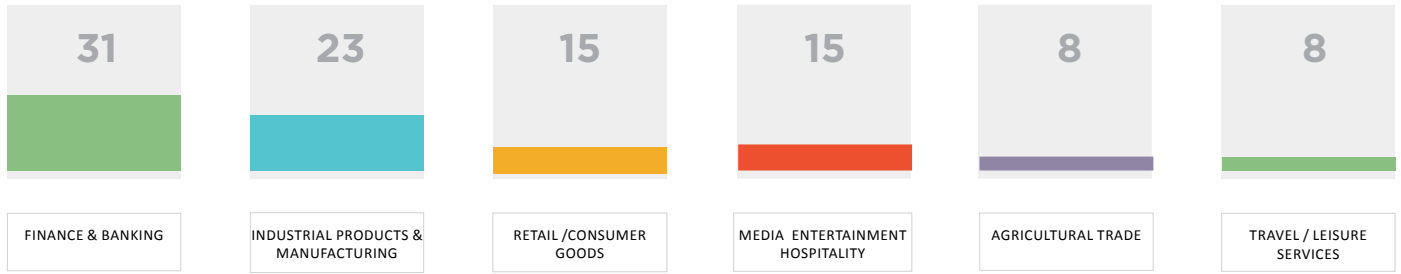
BUSINESS CATEGORY (%)



29%

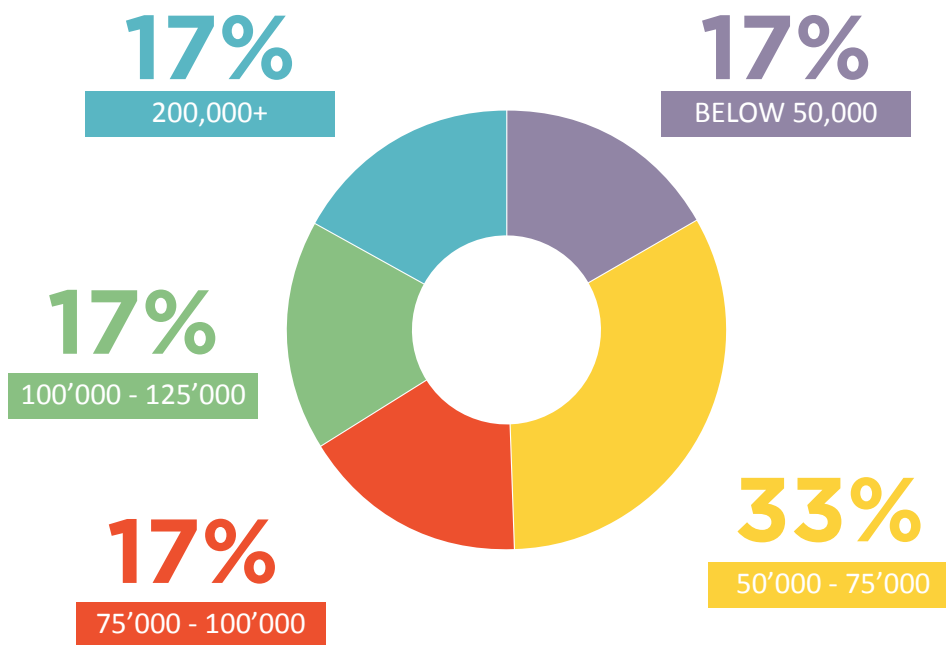
29% of BBA graduates work in a country different than their country of origin

INDUSTRY OF BUSINESS (%)



ANNUAL GROSS SALARY 2 YEARS AFTER GRADUATION (CHF) (%)

(BONUS NOT INCLUDED)



CURRENT JOB TITLE

- ADMINISTRATOR
- BRAND MANAGER
- CASH MANAGEMENT SPECIALIST
- COMMERCIAL MANAGER
- COMMODITY TRADER
- EXPORT MANAGER
- IMPORT AND LOGISTICS SPECIALIST
- JUNIOR BRAND MANAGER
- JUNIOR CURRENCY OFFICER
- MARKETING AND SALES ASSISTANT
- MARKETING SPECIALIST
- PRIVATE EQUITY FUND ADMINISTRATOR

BUSINESS FUNCTION (%)

