

# Measurement and Analysis of Student Learning and Performance

Analysis of Results												
Performance Measure	Description of Measurement Instrument to include	Areas of Success	Results of action taken (occurs in the following years)	Graphs								
MBA and EMBA Students will demonstrate a proficiency in Competitive Positioning: <b>60%</b> of students will complete the course <b>Competitive Positioning</b> with a rank of <b>75%</b> or above.	Summative, Formative, Direct and Internal assessment	On average 80% of the students met the standard over the period 2014-2015.	Success rate continued to be monitored.	<p><b>Competitive Positioning</b></p> <table border="1"> <tr><th>Year</th><th>Success Rate</th></tr> <tr><td>Spring/Summer 2014</td><td>86%</td></tr> <tr><td>Fall-Winter 2014/2015</td><td>82%</td></tr> <tr><td>Spring/Summer 2015</td><td>74%</td></tr> </table>	Year	Success Rate	Spring/Summer 2014	86%	Fall-Winter 2014/2015	82%	Spring/Summer 2015	74%
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MBA and EMBA Students will demonstrate a proficiency in Finance for Entrepreneurs: <b>60%</b> of students will complete the course <b>Finance for Entrepreneurs</b> with a rank of <b>75%</b> or above.	Summative, Formative, Direct and Internal assessment	On average 70% of the students met the standard over the period 2014-2015.	Success rate continued to be monitored.	<p><b>Finance for Entrepreneurs</b></p> <table border="1"> <tr><th>Year</th><th>Success Rate</th></tr> <tr><td>Spring/Summer 2014</td><td>57%</td></tr> <tr><td>Fall-Winter 2014/2015</td><td>72%</td></tr> <tr><td>Spring/Summer 2015</td><td>81%</td></tr> </table>	Year	Success Rate	Spring/Summer 2014	57%	Fall-Winter 2014/2015	72%	Spring/Summer 2015	81%
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MBA and EMBA Students will demonstrate a proficiency in Developing & Managing Others: <b>60%</b> of students will complete the course <b>Developing &amp; Managing Others</b> with a rank of <b>75%</b> or above.	Summative, Formative, Direct and Internal assessment	On average 81% of the students met the standard over the period 2014-2015.	Success rate continued to be monitored.	<p><b>Developing &amp; Managing Others</b></p> <table border="1"> <tr><th>Year</th><th>Success Rate</th></tr> <tr><td>Spring/Summer 2014</td><td>78%</td></tr> <tr><td>Fall-Winter 2014/2015</td><td>85%</td></tr> <tr><td>Spring/Summer 2015</td><td>79%</td></tr> </table>	Year	Success Rate	Spring/Summer 2014	78%	Fall-Winter 2014/2015	85%	Spring/Summer 2015	79%
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MBA and EMBA Students will demonstrate a proficiency in Strategic Thinking for General Managers: <b>60%</b> of students will complete the course <b>Strategic Thinking for General Managers</b> with a rank of <b>75%</b> or above.	Summative, Formative, Direct and Internal assessment	On average 79% of the students met the standard over the period 2014-2015.	Success rate continued to be monitored.	<p><b>Strategic Thinking for General Managers</b></p> <table border="1"> <tr><th>Year</th><th>Success Rate</th></tr> <tr><td>Spring/Summer 2014</td><td>80%</td></tr> <tr><td>Fall-Winter 2014/2015</td><td>80%</td></tr> <tr><td>Spring/Summer 2015</td><td>78%</td></tr> </table>	Year	Success Rate	Spring/Summer 2014	80%	Fall-Winter 2014/2015	80%	Spring/Summer 2015	78%
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<b>60%</b> of the MBA and EMBA Students will successfully complete the Master's level capstone course <b>Applied Entrepreneurship</b> module with a rank of <b>75%</b> or above.	Summative, Formative, Direct and Internal assessment	On average 81% of the students met the standard over the period 2014-2015.	Success rate continued to be monitored.	<p><b>Applied Entrepreneurship</b></p> <table border="1"> <tr><th>Year</th><th>Success Rate</th></tr> <tr><td>Spring/Summer 2014</td><td>85%</td></tr> <tr><td>Fall-Winter 2014/2015</td><td>75%</td></tr> <tr><td>Spring/Summer 2015</td><td>83%</td></tr> </table>	Year	Success Rate	Spring/Summer 2014	85%	Fall-Winter 2014/2015	75%	Spring/Summer 2015	83%
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