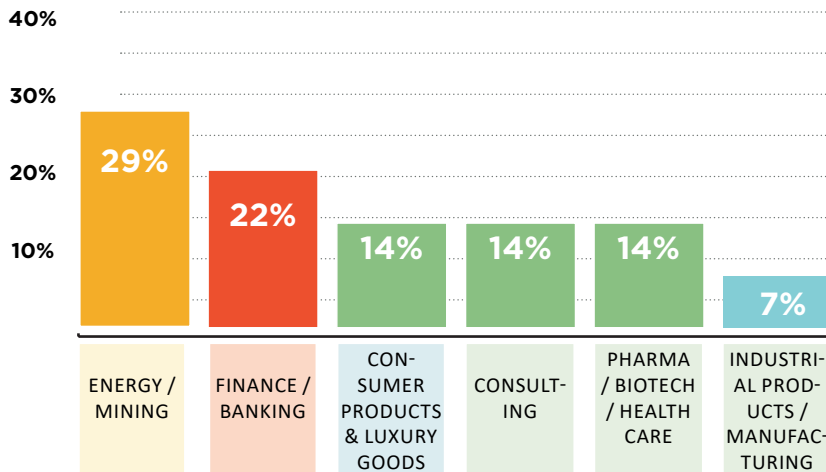


Placement Report 2017

Executive MBA

The placement report includes Executive MBA graduates of 2014 and 2015 (survey response rate: 51%).

INDUSTRY OF BUSINESS (%)



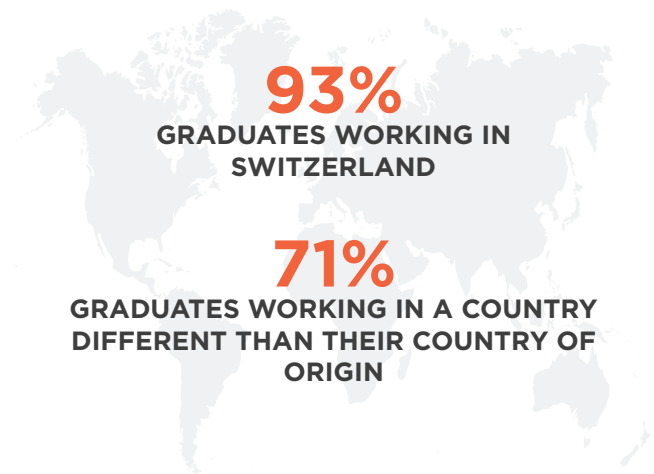
18

Average years of work experience

7.5

Average years of managerial experience

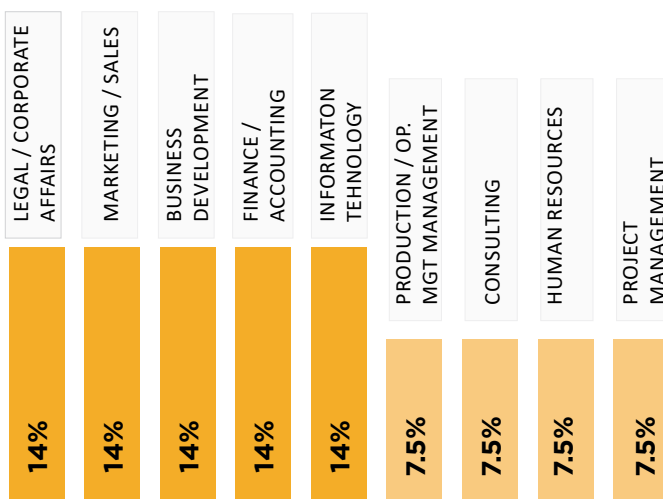
WORK LOCATION



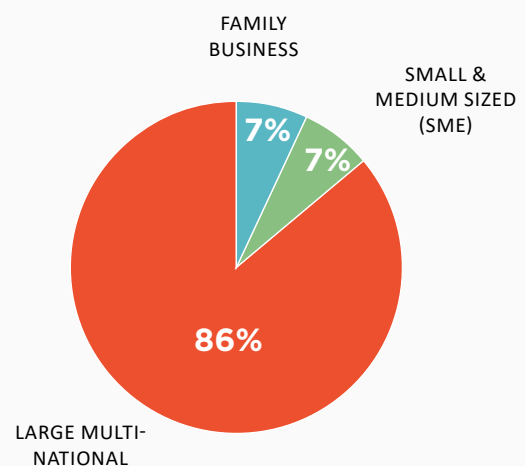
CURRENT JOB TITLE



BUSINESS FUNCTION (%)



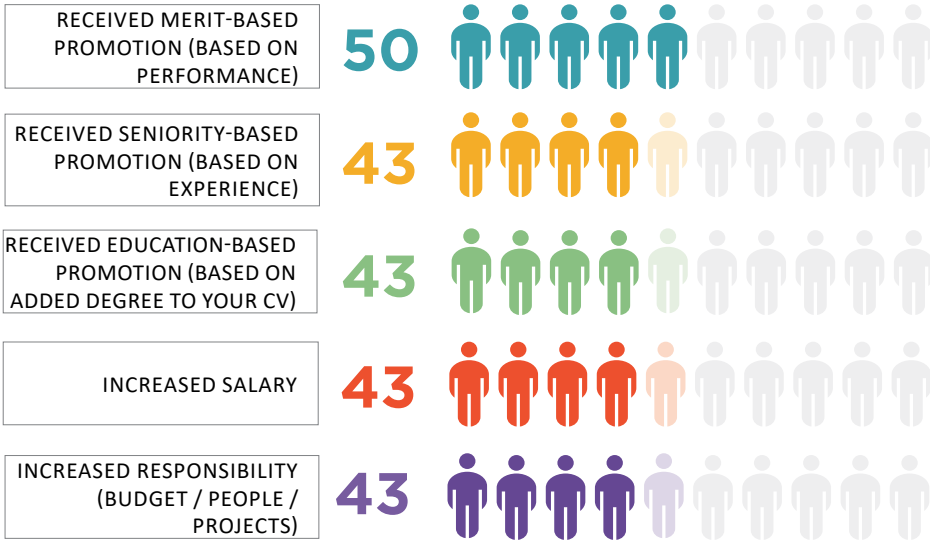
BUSINESS CATEGORY (%)



TIME TO FIND EMPLOYMENT/ACCEPT A JOB OFFER UPON GRADUATION (%)



POST-MBA CAREER ADVANCEMENT (%)*



*more than one answer is possible

JOB OFFERS



ANNUAL GROSS SALARY (CHF)

(BONUS NOT INCLUDED)

163,000

Annual Gross Salary 2 years after graduation (average*)

* Salary converted to CHF, but may be earned outside of Switzerland

EMBA IMPACT ON CAREER ADVANCEMENT*

AS PER GRADUATES, THE BSL EMBA SUPPORTED THEIR CAREER PROGRESS IN REGARDS TO:



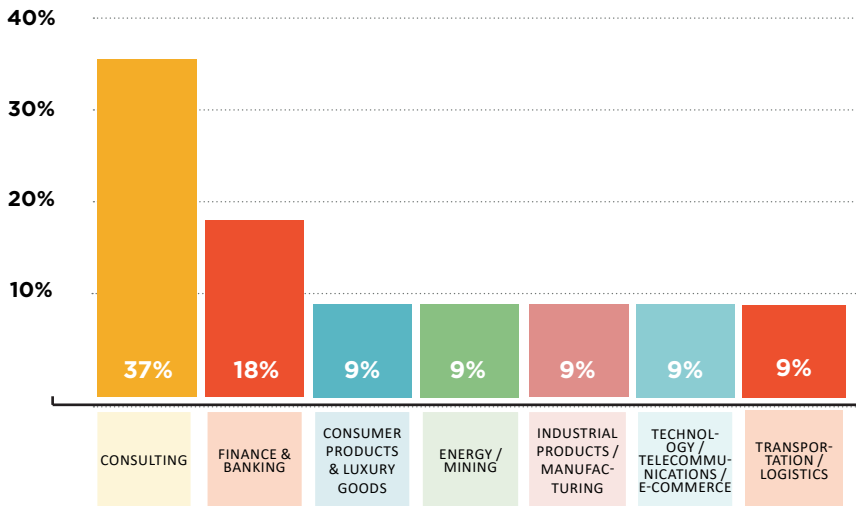
* More than one answer is possible

Placement Report 2017

Diploma of Sustainable Business

The placement report includes Diploma of Sustainable graduates of 2014 and 2015 (survey response rate: 37%)

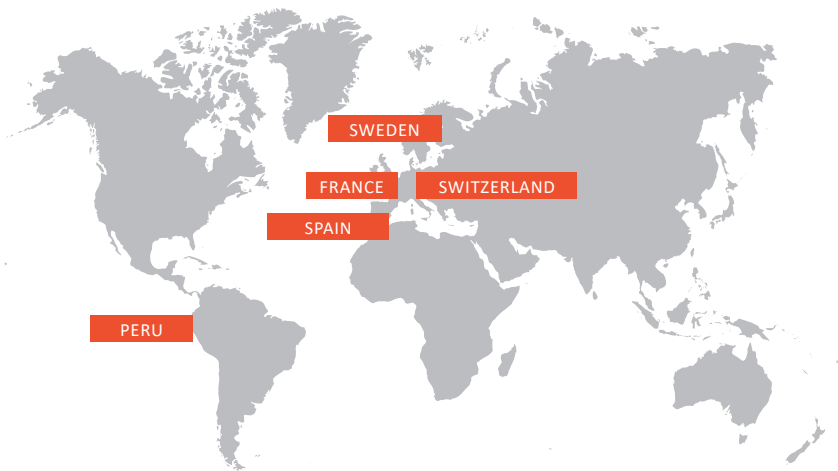
INDUSTRY OF BUSINESS (%)



CURRENT JOB TITLE

- ACCOUNT MANAGER
- CORPORATE MANAGER
- DIRECTOR
- ENTREPRENEUR
- HEAD OF KNOWLEDGE TRANSFER
- FASHION DESIGNER & TEXTILE RESPONSIBILITY EXPERT
- PRINCIPAL SCIENTIST
- PRODUCT MANAGER
- PROJECT MANAGER BUSINESS DEVELOPMENT
- ASSISTANT DIRECTOR COMMERCIAL DEVELOPMENT

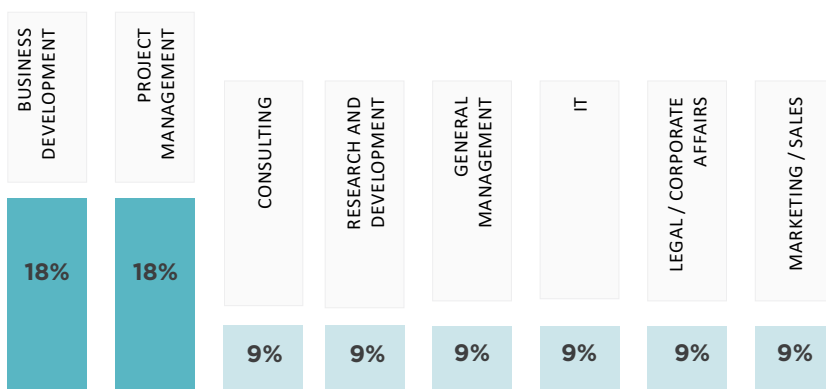
WORK LOCATION



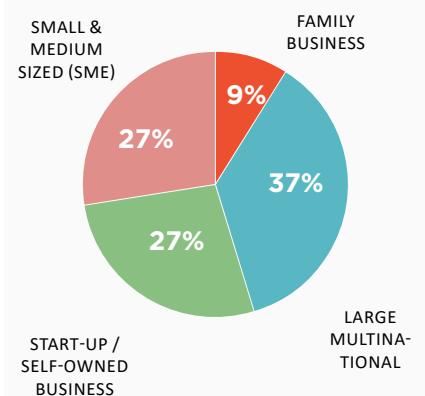
36%

of DAS graduates work in a country different than their country of origin

BUSINESS FUNCTION (%)



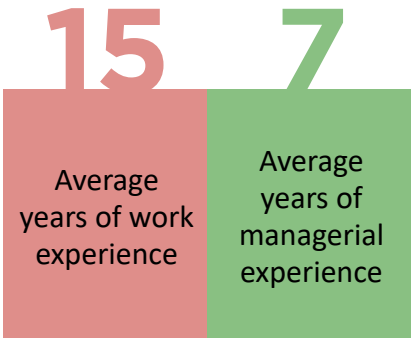
BUSINESS CATEGORY (%)



TIME TO FIND EMPLOYMENT/ACCEPT A JOB OFFER UPON GRADUATION (%)



WORK EXPERIENCE



JOB OFFERS



ANNUAL GROSS SALARY (CHF)

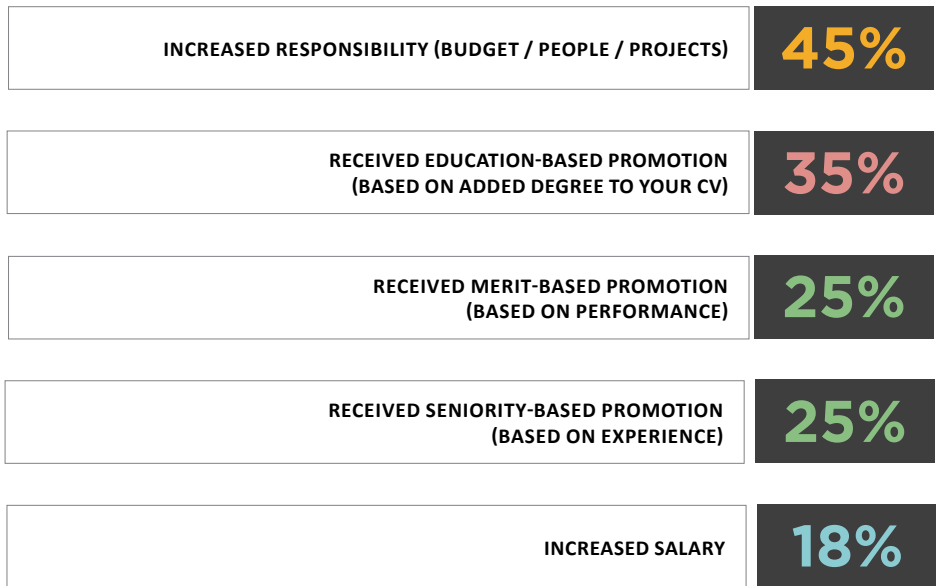
(BONUS NOT INCLUDED)

75,000

Annual Gross Salary
2 years after graduation
(average*)

* Salary converted to CHF, but may be earned outside of Switzerland

POST-PROGRAM CAREER ADVANCEMENT (%) *



*more than one answer is possible

PROGRAM IMPACT ON CAREER ADVANCEMENT*

AS PER GRADUATES, THE BSL PROGRAM SUPPORTED THEIR CAREER PROGRESS IN REGARDS TO:

ACQUIRING SKILLS AND KNOWLEDGE THAT HELP ME ENHANCE MY PERFORMANCE AT WORK	64%
STARTING A NEW JOB / CHANGING THE COMPANY AFTER GRADUATION	45%
BUILDING A NETWORK OF PROFESSIONAL CONTACTS	45%
CHANGING THE INDUSTRY OF BUSINESS	27%
SETTING UP MY OWN BUSINESS	27%
RECEIVING BETTER JOB OFFERS	27%
CHANGING BOTH FUNCTION AND INDUSTRY	18%
ADVANCEMENT / PROMOTION WITHIN MY COMPANY	18%

*more than one answer is possible