Placement Report 2017
Executive MBA

The placement report includes Executive MBA graduates of 2014 and 2015 (survey response rate: 51%).

INDUSTRY OF BUSINESS (%)

- ENERGY / MINING: 29%
- FINANCE / BANKING: 22%
- CONSUMER PRODUCTS & LUXURY GOODS: 14%
- CONSULTING: 14%
- PHARMA / BIOTECH / HEALTH CARE: 14%
- INDUSTRIAL PRODUCTS / MANUFACTURING: 7%

WORK LOCATION

- 93% GRADUATES WORKING IN SWITZERLAND
- 71% GRADUATES WORKING IN A COUNTRY DIFFERENT THAN THEIR COUNTRY OF ORIGIN

CURRENT JOB TITLE

- SENIOR PROJECT MANAGER
- CORPORATE MANAGER
- MARKETING ACTIVATION MANAGER
- EXPERT CONTRACT MANAGER
- ENGINEER
- SENIOR IT MANAGER
- PORTFOLIO MANAGER
- PRODUCT MANAGER
- PRIVATE WEALTH ADVISOR
- VICE PRESIDENT HUMAN RESOURCES, EMEA
- EXECUTIVE DIRECTOR
- PLANNING AND REPORTING MANAGER GLOBAL DEVELOPMENT FINANCE
- HEAD OF FINANCE
- ASSOCIATE PARTNER

BUSINESS FUNCTION (%)

- LEGAL / CORPORATE AFFAIRS: 14%
- MARKETING / SALES: 14%
- BUSINESS DEVELOPMENT: 14%
- FINANCE / ACCOUNTING: 14%
- INFORMATION TECHNOLOGY: 14%
- PRODUCTION / OPERATIONS MANAGEMENT: 7.5%
- CONSULTING: 7.5%
- HUMAN RESOURCES: 7.5%
- PROJECT MANAGEMENT: 7.5%

BUSINESS CATEGORY (%)

- FAMILY BUSINESS: 7%
- SMALL & MEDIUM SIZED (SME): 7%
- LARGE MULTINATIONAL: 86%
**Post-MBA Career Advancement (%)**

- Acquiring skills and knowledge that help me enhance my performance at work: 86%
- Building a network of professional contacts: 50%
- Starting a new job / changing the company after graduation: 36%
- Changing my business function: 36%
- Advancement / promotion within my company: 21%
- Setting up my own business: 21%
- Receiving better job offers: 21%
- Changing the industry of business: 14%
- Changing both function and industry: 14%

**Post-MBA Career Advancement (%)**

- Received merit-based promotion (based on performance): 50%
- Received seniority-based promotion (based on experience): 43%
- Received education-based promotion (based on added degree to your CV): 43%
- Increased salary: 43%
- Increased responsibility (budget / people / projects): 43%

**Time to Find Employment/Accept a Job Offer Upon Graduation (%)**

- 1-3 months: 7%
- 4-6 months: 7%
- 7-12 months: 14%
- Stayed with the same employer: 64%
- 12 months+: 7%

**Annual Gross Salary (CHF)**

- 163,000

  Annual Gross Salary 2 years after graduation (average*)

  *Salary converted to CHF, but may be earned outside of Switzerland

**Job Offers**

- Job offers (average) received within 1 year after graduation: 2

**EmBA Impact on Career Advancement**

As per graduates, the BSL EMBA supported their career progress in regards to:

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* More than one answer is possible