

INTRODUCING

# THE BSL GAP FRAME WEEKS

## WHAT'S IT ALL ABOUT?

So that we can live better **within the limits of our beautiful and bountiful planet**, we urgently need creative solutions. There is a substantial gap between where we are now, in terms of resolving environmental, societal, economic and governance challenges, and where we need to be: our "ideal" state. Only innovative thinking and societal shifts away from "business as usual" - or traditional business models - will take us there. Business School Lausanne's Gap Frame research is helping the world to realize just how far we are from **closing this gap and resolving the 24 major issues related to Environmental, Societal, Economic and Governance challenges identified in BSL research.**

The world needs courageous leaders to step forward, collaborate with other stakeholders and co-create solutions by generating ideas to be actioned. During each Gap Frame Week, we want our BSL students to be personally touched and inspired, and experience real collaboration and empowerment for action that will make the world vastly more sustainable. So we will run a series of 4 Gap Frame Weeks, as follows:



10.2016	12.2016	03.2017	06.2017
ENVIRONMENT	SOCIETY	ECONOMY	GOVERNANCE
Fall 2016 Oct 3 to Oct 7	Winter 2016 Dec 12 to Dec 16	Spring 2017 Mar 20 to Mar 24	Summer 2017 Jun 19 to Jun 23

## GET INVOLVED!

During each Gap Frame Week participants will advance their thinking by working in groups on specific issues, following an innovation process involving the following steps:

1. Explore your passion: "Why am I here?"
2. Build knowledge and research your issues
3. Walk in the stakeholder's shoes
4. Vision the future
5. Design prototypes of viable initiatives to address issues
6. Celebrate your innovative ideas and applications

Participants will also engage in Collaboratories and deep reflective activities.

But that is not all: it is our ambition to publish your "issue-busting" ideas for companies and projects as a new publication: **Closing the Sustainability Gap**. Think of it; a publication co-created by BSL student and faculty. Be a co-author in this ambitious endeavor!

We need your high-quality engagement and outputs during the forthcoming Gap Frame Week 2: Social Issues in December.

## INNOVATE TO CLOSE THE GAP: DESIGN AN ISSUE-BUSTING INITIATIVE WITH YOUR PEERS.

## UPCOMING GAP FRAME WEEK FOCUS

# SOCIETY



## WINTER 2016 SCHEDULE

Monday 12-Dec	Tuesday 13-Dec	Wednesday 14-Dec	Thursday 15-Dec	Friday 16-Dec
<b>EXPLORING YOUR PASSION</b>	<b>IN THE SHOES OF THE STAKEHOLDER</b>	<b>VISIONING THE FUTURE</b>	<b>DESIGNING YOUR PROTOTYPE</b>	<b>CELEBRATING YOUR OUTCOMES</b>
Introduction Changemakers Gap-Frame/"U" Process Introduction World-Café Group Work Team Introductions Ambassador Groups	Transition Day 1 - Day 2 "Inside-Out" Perspectives Preparing the Innovation Space Frenzy Consolidation Group Expeditions related to issue	Introduction to today's activities Inspirational speaker Inspirational project Visioning on the ideal Prototyping Group Work	Group Work Frenzy Preparing the final prototype	Student led warm- up Inspirational speaker Group presentations and appreciative feedback

Please note that there may be some changes in the above agenda.

Friday finish: mid-day

**Group Work:** Teams will work with the daily objectives and using design thinking with the help of trained facilitators

**Frenzy Time:** Teams will gather in Open Space format to allow sharing and cross-pollination

## CHOOSE FROM 7 SOCIAL ISSUES

- 1 HEALTH
- 2 EQUAL OPPORTUNITY
- 3 QUALITY EDUCATION
- 4 LIVING CONDITIONS
- 5 SOCIAL STABILITY
- 6 QUALITY OF LIFE
- 7 BASIC RIGHTS

## Get Social During

#GapFrameWeek

at #BSL !



If you would like to learn more about how you can participate and contribute with your time, passion and brain, contact [alexandre.rappaz@bsl-lausanne.ch](mailto:alexandre.rappaz@bsl-lausanne.ch)