

## Press Release

# Four Swiss Business Schools rank amongst the QS Top 200 Business Schools worldwide in 2014-15

Lausanne, Switzerland – 04 December 2014 – There are four Swiss business schools that made the top 200 MBA ranking among more than 12'000 business schools worldwide in the QS Global 200 Business Schools Report 2014-15, released end of November. Among them, on a country level, IMD ranks #1, University of St. Gallen #2, Business School Lausanne (BSL) #3, and University of Geneva's International Organizations MBA is newly listed in this ranking as #4 in Switzerland.

With only 65 European schools selected in the top 200 ranking, Switzerland is represented with four internationally recognized business schools ranked among their European and global peers. The Swiss schools' ranking in Europe is as following: IMD #8, University of St. Gallen #15, Business School Lausanne #28, and University of Geneva #53.

The overall positioning of Switzerland has improved with Business School Lausanne moving forward from 48<sup>th</sup> to 28<sup>th</sup> place in this year's ranking and with University of Geneva making it to the ranking with their International Organizations MBA (IOMBA) for the first time. In Europe, Business School Lausanne is one of only four schools that have scored a remarkable progress by [gaining at least 20 spots or more](#).

The QS ranking provides an indication of the employability of an MBA upon graduation. This year's survey is based on the input of 5,669 international employers who actively recruit MBA graduates. New to this year, the report now includes a second measure: academic reputation. Based on a global survey of top faculty with expertise in business and management, the new measure identifies those business schools with the best worldwide reputation for cutting-edge research, an expertise that informs teaching, curricula, and many other aspects of those programs.

The QS Global 200 Business Schools Report 2014-15 consists of 90 schools in North America, 65 schools in Europe, 30 schools in Asia-Pacific, 10 schools in Latin America, and 5 schools in Middle East and Africa.

The full QS Global 200 Business Schools Report may be found on the QS website at: <http://www.topmba.com/why-mba/publications/200-global-business-schools-report-201415>.

### [About Business School Lausanne](#)

Business School Lausanne (BSL) is a leading innovator in business education and ranks 3rd in Switzerland (QS 2014-15 Top 200 Global Business Schools). The school's ACBSP accredited degree programs include BBA, Masters, full-time modular MBA, Executive MBA and DBA programs. BSL also provides Executive Training in General Management, Corporate Finance (with preparation for the CFA Level I examination), and Sustainable Business (in collaboration with the University of St Gallen). BSL takes a pragmatic approach to learning by applying theory to practice and is backed by a multidisciplinary faculty of business professionals. BSL attracts students from around the world, creating a multicultural environment of more than 60 nationalities. Established in 1987, BSL is the co-founder of the 50+20 initiative on Management Education for the World ([www.50plus20.org](http://www.50plus20.org)) in partnership with the Global Responsible Leadership Initiative ([www.grli.org](http://www.grli.org)) and the Principles of Responsible Management Education (U.N. backed PRME).

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