

INTRODUCING

# THE BSL GAP FRAME WEEKS

## WHAT'S IT ALL ABOUT?

So that we can live better **within the limits of our beautiful and bountiful planet**, we urgently need creative solutions. There is a substantial gap between where we are now, in terms of resolving environmental, societal, economic and governance challenges, and where we need to be: our "ideal" state. Only innovative thinking and societal shifts away from "business as usual" - or traditional business models - will take us there. Business School Lausanne's Gap Frame research is helping the world to realize just how far we are from **closing this gap and resolving the 24 major issues related to Environmental, Societal, Economic and Governance challenges identified in the research.**

The world needs courageous leaders to step forward, collaborate with other stakeholders and co-create solutions by generating ideas to be actioned. So our BSL Gap-Frame weeks are about students, faculty, CEOs, managers, NGOs, thought leaders and citizens gathering together and confronting these issues "head-on" in more ways than one. So we will run a series of 4 Gap Frame Weeks, as follow:



10.2016	12.2016	03.2017	06.2017
ENVIRONMENT	SOCIETY	ECONOMY	GOVERNANCE
Fall 2016 Oct 3 to Oct 7	Winter 2016 Dec 12 to Dec 16	Spring 2017 Mar 20 to Mar 24	Summer 2017 Jun 19 to Jun 23

**BUSINESS IS BACK, THIS TIME FOR GOOD!**

## GET INVOLVED!

During each Gap Frame Week participants will advance their thinking by working in groups on specific issues, following an innovation process involving 5 main steps:

1. Knowledge building and research around the issues
2. Stakeholder mapping
3. Innovative solutions exploration
4. Innovative solutions shortlisting
5. Harvesting, integration and reflections

Participants will also engage in Collaboratories and deep reflective activities.

But that is not all: the highlights and major findings of the week will then be gathered in the form of the new annual BSL publication **Closing the Sustainability Gap**. Think of it; a publication co-created by all the stakeholders who have participated! Be a co-author in this ambitious endeavor!

We look forward to your voluntary participation in the activities of our forthcoming series of Gap Frame Weeks, starting with **Gap Frame week 1: Environment in October!**

## UPCOMING GAP FRAME WEEK FOCUS:

# ENVIRONMENT



## FALL 2016 SCHEDULE

	Monday 3-Oct	Tuesday 4-Oct	Wednesday 5-Oct	Thursday 6-Oct	Friday 7-Oct
	What is the issue?	The stakeholders	Innovation	Innovation	Harvesting
9h00 - 10h30	Welcome & Context	Moonshots	Moonshots	Moonshots	Moonshots
10h45 - 11h50	Understanding the Issues	Teams gathering	Introduction to today's activities	Introduction to today's activities	Introduction to today's activities
11h50 - 12h30	Designing for Innovation	Group work	Visioning on the ideal	Group work	Group work
12h30 - 14h00	Lunch	Lunch	Lunch	Lunch	Lunch
14h00 - 15h45	Issue Team Session	Group work	Prototyping	Group work	Group work
15h45 - 16h45	Frenzy Time	Frenzy time	Frenzy time	Frenzy time	Market Place
16h45 - 17h30	Harvesting for Issues	Harvesting for Issues	Harvesting for Issues	Harvesting for Issues	Team - appreciative inquiry
17h30 - 18h00	Reflection on the Day	Reflection on the Day	Reflection on the Day	Reflection on the Day	Plenary closing


Please note that there may be some changes in the above agenda.

**Group Work:** Teams will work with the daily objectives and using design thinking with the help of trained facilitators

**Frenzy Time:** Teams will gather in Open Space format to allow sharing and cross-pollination

8 TEAMS  
8 ISSUES

1 SPECIES  
2 CLIMATE  
3 OCEANS  
4 LAND  
5 AIR  
6 WATER  
7 ENERGY  
8 WASTE

Please  
**SIGN UP HERE**   
if you are planning  
to join and  
contribute

We look forward to your  
participation!

If you would like to learn more about how you can participate and contribute with your time, passion and brain, feel free to write to [carlo.giardinetti@bsl-lausanne.ch](mailto:carlo.giardinetti@bsl-lausanne.ch)