

Corporate Social Responsibility Seminar - Management Training

Ethics & Sustainability in Business

3 days

Contributing to a better world through social entrepreneurship

Who should attend:

Professionals, managers, intra-preneurs or future entrepreneurs with an interest in social entrepreneurship.

Seminar Objectives:

BSL's seminar in Ethics & Sustainability in Business will equip you with a clear understanding and concrete tools to design a business model leading to the creation of a social enterprise. The seminar will cover:

- The significance of Corporate Social Responsibility
- Differentiation between social, non-profit and for-profit ventures
- Risks, challenges and opportunities faced by start-up social ventures
- How to make ethical and sustainable business choices
- Personal values needed to become a social entrepreneur
- Organizational and business models available for social entrepreneurs

Christopher H. Cordey, Associate Professor

Christopher Cordey is a Strategic Catalyst Consultant and began teaching Ethics & Sustainability in Business for Business School Lausanne in 2009. Cordey has over 20 years of experience in the luxury goods and beauty industries, having held key positions for Clarins Group, Richemont Group, Movado Watch Group, and FJD Swiss Jewellery K.K. Japan.

In his last position as a Business Development Director for Clarins, Cordey was responsible for an annual retail budget of 50 million Euros and a team of 40. Cordey currently offers consultancy services through WholeBeauty SA and is the exclusive distributor of Good Corporation assessment tools for the Swiss market.

A Swiss citizen, Cordey holds a Master's of Science in Management from HEC Lausanne, a Business Diploma from the Asian Institute of Management in the Philippines and a Diploma on Corporate Social Responsibility from Geneva University.

Related Seminars:

- Creating Sustainable Value
- Effective Corporate Governance
- Starting Up a Business

Seminar Fees: CHF 2'800.-

This fee includes:

- Registration
- Course materials & books
- Catering, light lunches and dinners

Useful information:

This seminar includes a commitment to 10 hours of pre-work and 20 hours of post-assignment.

Pre-requisites:

- A solid understanding of business, obtained through management training courses or relevant professional work experience.
- Fluency in English.

Duration

- Thursday: 8:30 – 21:00
- Friday: 8:30 – 21:00
- Saturday: 8:30 – 14:00

Benefits:

In BSL's management training seminars, you will apply new insights in a multicultural environment through teamwork and interactive learning. You will walk away with skills that you can apply to your job and will obtain university level MBA credits that can be accumulated for CAS certification.