

Management Seminar - Management Training

Managing a Business in a Down-Turn

3 days

Cash flow management to preserve the future

Who should attend:

Professionals and managers who are, or will soon be, managing projects, divisions, units or companies. Current and future financial managers, as well as members of project and management teams.

Seminar Objectives:

BSL's seminar in Managing a Business in a Down-Turn will equip you to understand the critical aspects to safely managing your project or company through a crisis. The learning will be enhanced through case studies, practical exercises and team-work. The seminar will cover:

- Mastering cashflow management
- Understanding key financials
- Scorecard and dash-board management
- Effective decision making in a crisis
- Tools for measuring and correcting performance
- Adjusting priorities to survive financially

Dr. Patrick H. Lehner

Associate Professor

Dr. Patrick Lehner gives the seminar Managing a Business in a Down-Turn at Business School Lausanne. In 1991, Lehner founded The PL Project, an office dedicated to providing professional translations and interpretation services. Prior to The PL Project, Lehner was General Manager of the Computer-Expo exhibition in Lausanne. He has also served as Head of the Information Dpt. for the International Savings Banks Institute in Geneva and as Manager of the French-Swiss Chamber of Commerce.

A Swiss and French citizen, Lehner has a Doctorate from the University of Paris I Sorbonne, a Master of Sciences in Management from EAP-European School for Management Studies (today ESCP Europe), and a Bachelor's Degree in Economics from the University of Paris I Sorbonne. Managing a Business in a Down-Turn is

Related Seminars:

- Project Management
- Leading Change & Turn-Around Mgmt.
- Strategic Thinking for General Managers
- Successful Negotiations

Seminar Fees: CHF 2'800.-

This fee includes:

- Registration
- Course materials & books
- Catering, light lunches and dinners

Useful information:

This seminar includes a commitment to 10 hours of pre-work and 20 hours of post-assignment.

Pre-requisites:

- A solid understanding of business, obtained through management training courses or relevant professional work experience.
- Fluency in English.

Duration

- Thursday: 8:30 – 21:00
- Friday: 8:30 – 21:00
- Saturday: 8:30 – 14:00

Benefits:

In BSL's management training seminars, you will apply new insights in a multicultural environment through teamwork and interactive learning. You will walk away with skills that you can apply to your job and will obtain university level MBA credits that can be accumulated for CAS certification.