

“What”- Foundation Course in Management

Project Management

Code: M3606

Understanding & Structuring Complex Objectives

Course objectives:

BSL’s course in Project Management will equip you with what it takes to successfully lead and manage a project. You will apply project management tools in practical situations while understanding how to adapt to change and manage uncertainty. The course will cover:

- How to divide an objective into relevant tasks and phases
- Planning including critical path and milestones
- Effective decision making
- Problem solving analysis
- Business process re-engineering
- Risk analysis & risk management strategy

Jean-Stéphane Szijarto, Associate Professor

Jean-Stéphane Szijarto is currently an independent coach and consultant. In 1995, he founded JS Technologies, an internet based service company which provided services for companies such as Banque Pictet & Cie, Groupe Mutuel, McDonald’s Switzerland and the Vendôme Group. In 2000 his firm was acquired by Systor. Szijarto has served as the Chief Technical Officer for Albert, Inc., a Project Leader and Systems Engineer for IBM Switzerland, and as a Delegate for the International Committee of the Red Cross. Szijarto has an MBA from HEC Lausanne and a Master’s in Science in Electrical Engineering from the Swiss Institute of Technology (EPFL).

Claudia S. Kary, Associate Professor

Claudia Kary is managing director of Profeo Ltd., a company she founded in 2001. Profeo is the first company dedicated to supporting clients with the implementation of OGC (Office of Government Commerce) Best Practices, with focus on companies within the European community, Eastern Europe and Switzerland. British American Tobacco, Bern University Hospital and the United Nations are among Profeo’s clients. Prior to Profeo, Kary was the Process Owner for Systor’s Project Management Process. Kary is a member of the Swiss and German Project Management Association. She is certified as a Management Coach, as a Senior Project Manager.

Additional Information:

Course Module: 26.5 hours in which there are 21.5 course hours and 5 hours of teamwork
10 hours of pre-course work due 1 week prior to course start.
20 hours of post-course work due 2 weeks after course completion.
This course includes a 6 hour individual reading requirement.

Dates: See calendar

Project Management is a “What” course which must be taken during the foundation part the BSL MBA program. In order to complete the foundation part, you need to successfully finish a total of 4 “What,” 4 “How,” and 2 “Why” courses.

Course Benefits

Relevant to current business practices, BSL’s MBA level courses are designed to enable participants to apply new insights and business skills through teamwork and interactive learning in a multicultural environment.