

“What for”- Elective Integration Course in Applied Management & Leadership

Managing a Business in a Down-Turn

Code: M3602

Cash flow management to preserve the future

Course objectives:

BSL’s elective course in Managing a Business in a Down-Turn will equip you to understand the critical aspects of safely managing your project or company through a crisis. The learning will be enhanced with case studies, practical exercises and team-work. The course will cover:

- Mastering cashflow management
- Understanding key financials
- Scorecard and dash-board management
- Effective decision making in a crisis
- Tools for measuring and correcting performance
- Adjusting priorities to survive financially

Dr. Patrick H. Lehner, Associate Professor

Dr. Patrick Lehner teaches Managing a Business in a Down-Turn at Business School Lausanne. In 1991, Lehner founded The PL Project, an office dedicated to providing professional translations and interpretation services. Prior to The PL Project, Lehner was General Manager of the Computer-Expo exhibition in Lausanne. He has also served as Head of the Information Department for the International Savings Banks Institute in Geneva and as Manager of the French-Swiss Chamber of Commerce. A Swiss and French citizen, Lehner has a Doctorate from the University of Paris I Sorbonne, a Master of Sciences in Management from EAP-European School for Management Studies (today ESCP Europe), and a Bachelor's Degree in Economics from the University of Paris I Sorbonne. Managing a Business in a Down-Turn is co-taught by Professor Neil Rilett.

Additional Information:

Course Module: 26.5 hours in which there are 21.5 course hours and 5 hours of teamwork
10 hours of pre-course work due 1 week prior to course start.
20 hours of post-course work due 2 weeks after course completion.
This course includes a 6 hour individual reading requirement.

Dates: See calendar

Managing a Business in a Down-Turn is an elective integration course which may be taken at anytime after completing the foundation part the BSL MBA program. In order to complete the integration part, you need to successfully finish a total of 6 “What for” courses, including 3 electives.

Course Benefits

Relevant to current business practices, BSL’s MBA level courses are designed to enable participants to apply new insights and business skills through teamwork and interactive learning in a multicultural environment.