

“What for”- Elective Integration Course in Applied Management & Leadership

Leading Change & Turn-Around Management

Code: M3601

Managing periods of uncertainty with clarity & direction

Course objectives:

BSL’s elective course in Leading Change & Turn-Around Management will equip you with a clear understanding and concrete tools to assume leadership in moments of rapid change or turn-around situations. You will practice these tools in practical situations and team exercises. The course will cover:

- Dealing with limited or insufficient information
- Recognizing behavioral patterns related to change
- Aligning and orienting others towards new objectives
- Implementing tough decisions with integrity
- Personal integrity, values and authenticity
- Dealing with conflict and tension
- Ability to step back and grasp the big picture

Christopher H. Cordey

Associate Professor

Christopher Cordey is a Strategic Catalyst Consultant and began teaching Leading Change and Turn-Around Management for Business School Lausanne in 2009. Cordey has over 20 years of experience in the luxury goods and beauty industries, having held key positions for Clarins Group, Richemont Group, Movado Watch Group, and FJD Swiss Jewellery K.K. Japan.

In his last position as a Business Development Director for Clarins, Cordey was responsible for an annual retail budget of 50 million Euros and a team of 40. Cordey currently offers consultancy services through WholeBeauty SA and is the exclusive distributor of Good Corporation assessment tools for the Swiss market.

A Swiss citizen, Cordey holds a Master’s of Science in Management from HEC Lausanne, a Business Diploma from the Asian Institute of Management in the Philippines and a Diploma on Corporate Social Responsibility from Geneva University.

Additional Information:

Course Module: 26.5 hours in which there are 21.5 course hours and 5 hours of teamwork
10 hours of pre-course work due 1 week prior to course start.
20 hours of post-course work due 2 weeks after course completion.
This course includes a 6 hour individual reading requirement.

Dates: See calendar

Leading Change & Turn-around Management is an elective integration course which may be taken at anytime after completing the foundation part the BSL MBA program. In order to complete the integration part, you need to successfully finish a total of 4 “What for” courses, including 3 electives.

Course Benefits

Relevant to current business practices, BSL’s MBA level courses are designed to enable participants to apply new insights and business skills through teamwork and interactive learning in a multicultural environment.