

## “What”- Foundation Course in Finance

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### Corporate Finance

Code: M1101

*Using figures and tools to ensure business success*

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#### Course objectives:

BSL’s course in Corporate Finance will equip you with the skills needed to understand and execute financial processes. You will be introduced to the guiding principles of finance and will practice them through concrete case studies. The course will cover:

- Financial controlling: analyzing financial statements and reporting performance
- Cash management, short-term investment, credit policy, accounts receivable
- Capital structure, leveraging short- vs. long-term financing
- Operating cash flow, projections, time value of money
- Understanding various investment vehicles
- Capital markets
- Developing a scorecard

#### Dr. Alkis Tsiklis

##### Senior Professor

Dr. Alkis Tsiklis began teaching at Business School Lausanne in 1990 and gives the Corporate Finance and Finance for Entrepreneurs courses.

Tsiklis, who is currently heading GenevaConsult, a company providing consulting services, is a senior international consultant for EuropeAid and UNDP projects. He has 30 years of international professional experience in financial management and consulting and has held senior executive positions with Animex (France), ATEPE (Greece) and EE International (CH).

A Swiss citizen, Tsiklis is a graduate of Worcester Polytechnic Institute (MA, USA) with a Bachelor’s in Science and a Master’s in Science in Civil Engineering. Tsiklis holds an MBA in Finance from Webster University (MO, USA) and has earned a DBA at Business School Lausanne.

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#### Additional Information:

**Course Module:** 26.5 hours in which there are 21.5 course hours and 5 hours of teamwork  
10 hours of pre-course work due 1 week prior to course start.  
20 hours of post-course work due 2 weeks after course completion.  
*This course includes a 6 hour individual reading requirement.*

**Dates:** See calendar

**Corporate Finance is a “What” course which must be taken during the foundation part the BSL MBA program. In order to complete the foundation part, you need to successfully finish a total of 4 “What,” 4 “How,” and 2 “Why” courses.**

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#### Course Benefits

Relevant to current business practices, BSL’s MBA level courses are designed to enable participants to apply new insights and business skills through teamwork and interactive learning in a multicultural environment.