

“How”- Foundation Course in Management & Leadership

Developing & Managing Others

Code: M2001

Human Resources at its best

Course objectives:

In BSL's course Developing & Managing Others, you will gain a comprehensive overview of the best tools and practices in managing people, as well as hands-on practical experience of how to apply them. The course will cover:

- Interviewing and separation skills, including selection and recruitment
- Motivation, compensation, recognition
- Talent development, potential development and succession planning
- Creating alignment
- Setting objectives and measurements

Michael Hathorn

Professor

Michael Hathorn gives the Developing & Managing Others course at Business School Lausanne. He is currently a partner of OPTIMIS Sarl, where he focuses consulting services on strategy and organizational development.

Previously working for an investment management firm, Capital International, Hathorn founded and headed the firm's Training and Development function for the European businesses. At TNT in Amsterdam, he served as Group Director of Learning and Organizational Development. Hathorn is a contributor to the World Business Council on Sustainable Development and is a member of the Society for Organizational Learning and the American Marketing Association. Hathorn is a graduate of Louisiana State University with a BA in Political Science and an MS in Marketing. He is currently a Ph.D candidate at the University of St. Gallen.

Additional Information:

Course Module: 26.5 hours in which there are 21.5 course hours and 5 hours of teamwork
10 hours of pre-course work due 1 week prior to course start.
20 hours of post-course work due 2 weeks after course completion.
This course includes a 6 hour individual reading requirement.

Dates: See calendar

Marketing Essentials is a “How” course which must be taken during the foundation part the BSL MBA program. In order to complete the foundation part, you need to successfully finish a total of 4 “What,” 4“How,” and 2 “Why” courses.

Course Benefits

Relevant to current business practices, BSL's MBA level courses are designed to enable participants to apply new insights and business skills through teamwork and interactive learning in a multicultural environment.