



Executive MBA: Timetable – Group B I

Spring-Summer Semester 2010

Participants are required to submit a pre-course assignment before the beginning of a course. BSL will send you the pre-course work two weeks prior to course start by email. The dates for the first course are given below:

- **Communication of pre-course work to student by BSL:** Monday 8 February 2010
- **Submission deadline for the first pre-course assignment:** Thursday 18 February 2010

All courses take place on Saturdays except for 3-day modular courses (in yellow) and elective courses (in red).

Elective courses: Registration deadline for elective courses is 2 month prior to course start to mba@bsl-lausanne.ch

Date	Course	Topic	Code	Professor
February 9	BSL Culture and Values (3-6pm)	Program Kick-off		Katrin Muff (Dean)
February 25-27	Effective Self Management	Mgmt & Leadership	M1001	Yiftach Sagiv
March 6	No class			
March 13	Marketing Essentials I	Marketing	S1201	Georges Knell
March 20	Marketing Essentials II	Marketing	S1201	Georges Knell
March 27	Marketing Essentials III	Marketing	S1201	Georges Knell
April 3	Easter's Holiday			
April 10	Easter's Holiday			
April 17	Corporate Finance I	Finance	S1101	Alkis Tsiklis
April 24	Corporate Finance II	Finance	S1101	Alkis Tsiklis
May 1	Corporate Finance III	Finance	S1101	Alkis Tsiklis
May 6-8	Ethics in Social Entrepreneurship	Elective course	M 3602	Christopher Cordey
May 15	Ascension			
May 22	Whitsuntide			
May 27-29	Adv. Teamwork & Cooperation Skills	Mgmt & Leadership	M2002	Claudia Kraenefuss
June 5	No class			
June 12	Developing & Managing Others I	Mgmt & Leadership	S2001	Michael Hathorn
June 19	Developing & Managing Others I	Mgmt & Leadership	S2001	Michael Hathorn
June 26	Developing & Managing Others III	Mgmt & Leadership	S2001	Michael Hathorn
July 3	No class			
July 10	Competitive Positioning I	Marketing	S1202	Georges Knell
July 17	Competitive Positioning II	Marketing	S1202	Georges Knell
July 24	Competitive Positioning III	Marketing	S1202	Georges Knell
Aug 9	Deadline of last submission of post-course work			