



Business School Lausanne

BBA, MBA, EXECUTIVE MBA, DBA

Master in Sustainable Entrepreneurship – Program Syllabus

Quarter	Master in Sustainable Entrepreneurship	ECTS	Hours
Q1	<u>The Business Environment</u>		
Q1	Economics for Business	4	40
Q1	Ethics in Business	4	40
Q1	Corporate and Business Law	4	40
Q1	Principles of Accounting and Finance	4	40
Q1	Mastering Office 2007 & the Internet	4	40
Q2	<u>Strategy for small Business</u>		
Q2	Marketing Planning & Business Development	4	40
Q2	Global Marketing	4	40
Q2	Project Management	4	40
Q2	Cross Cultural Management	4	40
Q2	Managing Social and Environmental Responsibility	4	40
Q3	<u>Financing Small Businesses</u>		
Q3	Preparing a Business Plan	4	40
Q3	Managerial Accounting	4	40
Q3	Negotiating and leadership Skills	4	40
Q3	Marketing Sustainability	4	40
Q3	Understanding Sustainable Development	4	40
Q4	<u>Leading Small Businesses</u>		
Q4	Financing the small business	4	40
Q4	Human Resources Management	4	40
Q4	Environmental impact assessment	4	40
Q4	NGO Management	4	40
Q4	Marketing Research Methods and SPSS	4	40
August	Submit Research Proposal	6	
September	Thesis Supervisor Allocation		
Q5-Q8	Thesis and Optional Internship	34	
		120	800

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