



Business School Lausanne

BBA, MBA, EXECUTIVE MBA, DBA

## Master in International Business with CMI – Program Syllabus

Quarter	Master in International Business	ECTS	Hours
Q1	<b><i>The Business Environment</i></b>		
Q1	Economics for Business	4	40
Q1	Ethics in Business	4	40
Q1	Corporate and Business Law	4	40
Q1	Principles of Accounting and Finance	4	40
Q1	Mastering Office 2007 & the Internet	4	40
Q2	<b><i>International Strategic Management</i></b>		
Q2	Marketing Planning And Business Development	4	40
Q2	Global Marketing	4	40
Q2	Project Management	4	40
Q2	Cross Cultural Management	4	40
Q2	Managing Social and Environmental Responsibility	4	40
Q3	<b><i>International Finance and Accounting</i></b>		
Q3	Managerial Accounting	4	40
Q3	International Business	4	40
Q3	Negotiating and leadership Skills	4	40
Q3	Managing Information Systems	4	40
Q3	Corporate Finance	4	40
Q4	<b><i>International Management</i></b>		
Q4	International Financial Management	4	40
Q4	OB & Human Resources Management	4	40
Q4	Supply Chain Management	4	40
Q4	Creating Value and Strategy	4	40
Q4	Marketing Research Methods and SPSS	4	40
August	Submit Research Proposal	6	
September	Thesis Supervisor Allocation		
Q5-Q8	Thesis and Optional Internship	34	
	Totals	<b>120</b>	<b>800</b>

**[Now Enrolling for September 2010 – Click here to apply.](#)**