

## Press Release

### **Business School Lausanne Teams with International Institute of Planning and Management (IIPM) in New Delhi**

#### *Establishes a Faculty Research and Study Abroad Exchange Program*

Lausanne, Switzerland – **4 August 2009** – Business School Lausanne announces an academic exchange agreement between BSL and the International Institute of Planning and Management in New Delhi, India. BSL will welcome IIPM exchange students and will offer BSL students the opportunity to increase their global exposure in New Delhi. Additionally, the mutually established agreement will promote cooperation in the field of business research, and enable faculty from each institution to take part in research missions abroad.

“We are pleased to partner with the IIPM and look forward to sharing our resources and experience in educating future business leaders,” said Dr. Katrin Muff, Dean of BSL. “The partnership will further facilitate multicultural learning at BSL, which is essential in any international business function.”

Both the IIPM and BSL provide pragmatic degree programs in higher education. The universities focus on entrepreneurial skills and leadership, while promoting diverse perspectives and approaches.

“At IIPM, we believe that the globalised world requires more managers who can effectively and efficiently function in a multicultural environment,” said Chanda Mehra, Senior Manager of the Global Outreach Programme at IIPM. “We look forward to an enriching exchange with BSL, which offers a high quality, diversified cultural learning environment in the heart of Europe.”

In addition to student and faculty exchange, BSL and IIPM will come together for the organisation of joint seminars. The agreement is valid for five years, and may be renewed thereafter.



Katrin Muff, BSL



Chanda Mehra, IIPM

#### **About IIPM**

IIPM was established in 1973 and is one of the largest B-schools in India, with eighteen campuses and a student base of over five thousand. IIPM offers Bachelors and Masters programmes in National Economic Planning and Entrepreneurship, through a comprehensive and management-oriented curriculum. The emphasis is on studying the strategic complexities of working in today's contemporary business environment. Eminent faculty members from various schools like Stanford, Kellogg, Columbia GSB, Tuck Dartmouth, NYU Stern, LSE, NUS, etc. participate in IIPM's academic calendar and executive development programmes. [www.iipminternational.com](http://www.iipminternational.com)

#### **About Business School Lausanne**

Business School Lausanne is a leading innovator in higher business education for entrepreneurs. The school's ACBSP accredited degree programs include BBA, pre-MBA, full-time and part-time MBA, Executive MBA and DBA. BSL takes a pragmatic approach to learning by applying theory to practice, and is backed by an international faculty of seasoned business practitioners. BSL attracts students from around the world, creating a multicultural environment of more than 30 nationalities. BSL was founded in 1987 and is a member of the Lemania Group of Swiss Private Schools. [www.bsl-lausanne.ch](http://www.bsl-lausanne.ch)

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