



Business School Lausanne

BBA, MBA, EXECUTIVE MBA, DBA

Press Release

Business School Lausanne Ranks 40 in Best European Business Schools *A Total of 5 Swiss Business Schools Make the QS Top 200 List*

Lausanne, Switzerland – **30 March 2009** – An employer choice based ratings system, implemented by QS (Quacquarelli Symonds Limited), ranks Business School Lausanne number 40 among the top European business schools.

This marks the first time BSL receives a rating. By using employer preference, rather than statistical data to judge a school's quality, QS allows smaller, private schools an equal chance to rate with larger universities.

With only 70 European schools selected as part of the QS Top 200 Business Schools in the world, Switzerland prominently shows in terms of quality, with five schools ranking. In addition to BSL, the Swiss business schools listed among the best include HEC Lausanne, IMD, St. Gallen University, and University of Geneva.

The QS methodology used HR managers and managers with recruitment responsibilities at companies around the world to compile a list of the world's Top 200 Business Schools, including the 70 European schools. Employers were asked to use the list to vote for the schools offering the best in quality programs.

The full list of the Best European Business Schools, as well as the list of QS Top 200 Business Schools may be found on the QS website at: http://www.topmba.com/research/global_200_business_schools/

QS is a leading global career and education network for professionals looking to further both their personal and professional development. With extensive contacts in the field of higher education, they have offices throughout the world in London, Paris, Singapore, Shanghai, Boston, Washington DC, Johannesburg and Alicante.

About Business School Lausanne

Business School Lausanne is a leading innovator in higher business education for entrepreneurs. The school's ACBSP accredited degree programs include BBA, pre-MBA, full-time and part-time MBA, Executive MBA and DBA. BSL takes a pragmatic approach to learning by applying theory to practice, and is backed by an international faculty of seasoned business practitioners. BSL attracts students from around the world, creating a multicultural environment of more than 30 nationalities. BSL was founded in 1987 and is a member of the Lemania Group of Swiss Private Schools.

For further information, contact:

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