

Press Release

BSL Hosts 2008 Graduation at the Beau-Rivage Palace Hotel

BSL Became the First University in Switzerland to be Recognized by Delta Mu Delta

Lausanne, Switzerland – 20 September 2008 – In 2008 at the Business School Lausanne, 54 graduating students from 31 nations successfully completed their bachelor, master, executive master and doctor of business administration (BBA, MBA and DBA) studies. Of this group, 34 graduates from 22 nations were physically present at the Beau-Rivage Palace Hotel to receive their diplomas.

In addition, BSL became the first university in Switzerland to be recognized by Delta Mu Delta, an exclusive International Honors Society for business programs. Highlights from the graduation are as follows.

Special Mention

- BSL awards 2 honorary doctorate degrees to Mr. Joseph Deiss (former president of Switzerland) and Senator Ngo Quang Xuan of the Socialist Republic of Vietnam, recognizing their exceptional contributions in the economic and political fields enhancing their respective countries position in the global economic environment.

New Dean

- BSL formally introduces its new Dean Dr Katrin Muff (39, Swiss) replacing Dr Trevor Johnson.
- Katrin Muff comes with an impressive international career including senior management functions in large multinational as well as a remarkable entrepreneurial track-record.
- She is a former student of BSL, having completed her MBA in 1994 with highest mention.
- Katrin Muff's doctoral thesis linking golf to management performance is breaking new grounds in management training and expected to be released in the coming weeks (summary extracts available).

Breaking News

- New in her function, Katrin Muff announces her first coup tonight: BSL is proud to be the first university in Switzerland to become a chapter of Delta Mu Delta (DMD). DMD was founded in 1913 by 5 professors from Harvard, Yale and New York University and is the most prestigious honorary society of business education world-wide.
- DMD opened the door to BSL to become member at record-breaking speed – never in its nearly 100 year old history has a new member been inducted so quickly and smoothly.
- Thanks to BSL's excellent reputation, DMD has exceptionally agreed to accept top BSL graduates retroactively back to 1996 into their exclusive life-long membership. This exceptional achievement results in BSL becoming Europe's largest chapter of DMD.
- 9 graduates qualify to receive the honor to become life-long member of the Delta Mu Delta Honor Society. A special ceremony for the nearly 100 BSL alumnus representing the top 20% graduates from 1996 – 2007 is anticipated in the coming academic year.
- BSL herewith confirms its leadership among business schools, having become the first business school in Europe to be accredited by ACBSP in 1996.

For further information, contact:

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