



Association of Collegiate Business Schools and Programs Newsletter

Business School Lausanne Ranks 40 in Best European Business Schools

An employer choice based ratings system, implemented by QS (Quacquarelli Symonds Limited) has ranked Business School Lausanne 40 among the top European business schools.

This marks the first time BSL has received a rating. By using employer preference, rather than statistical data to judge a school's quality, QS allows smaller, private schools an equal chance to rate with larger universities.

Of the 70 European schools selected as part of the QS Top 200 Business Schools in the world, BSL was one of five Switzerland schools ranked.

The QS methodology used HR managers and managers with recruitment responsibilities at companies around the

world to compile a list of the world's Top 200 Business Schools. Employers were asked to use the list to vote for the schools offering the best in quality programs.

The full list of the Best European Business Schools, as well as the list of QS Top 200 Business Schools can be found on the [QS Web site](#).

About Business School Lausanne

Business School Lausanne is a leading innovator in higher business education for entrepreneurs. The school's ACBSP accredited degree programs include BBA, pre-MBA, full-time and part-time MBA, Executive MBA and DBA.