

Diploma in Sustainable Business program – Timetable - 2012 -2013

Date	Course	Topic	Code	Professor
September 20-23, 2012	Project Kick off/ Leading change The big picture of sustainability challenges	Global Challenges 1	Modules 1 & 2	Dr. Madelon Evers Dr. Katrin Muff Dr. Thomas Dyllick Habiba Kreszmeier
October 19-20, 2012	Best Practices in Sustainability Strategies	Strategic implications 1	Module 3	Oliver Schmind-Schoenbein
November 9-10, 2012	Sustainability Challenges as Drivers for Products	Business impact 1	Module 4	Dr. Bernhard Rotbucher
December 6-9, 2012	Responsible Leaderships and Global stakeholders Project review	Global Challenges 2	Modules 5 & 6	Michael Hathorn Dr. M. Lindsay Dr. Madelon Evers
January 18-19, 2013	Defining the Business Case for Sustainability	Strategic implications 2	Module 7	Dr. Siegenthaler
February 21-24, 2013	Making the Supply Chains Sustainable	Business Impact 2	Module 8	Dr. Hofstetter
March 21-24, 2013	Developing a sustainability framework Project review	Global Challenges 3	Modules 9+ 10	Caroline Rennie Dr. Madelon Evers Joe Lafferty
April 19-20, 2013	Sustainability Marketing and communications	Strategic Implications 3	Module 11	Dominik Walcher
May 10-11, 2013	Measuring Sustainability Performance	Business Impact 3	Module 12	Juerg Liechti
June 14-15, 2013	Project presentations, project evaluation & decision	Project presentations	Module 13	Dr. Madelon Evers Dr. Katrin Muff Dr. Thomas Dyllick