

Diploma in Sustainable Business - Exclusive offer for teams in your organization

To Companies and Organizations Seeking Sustainability Project Participation,

We would like to bring an innovative management development program to your attention: the **Diploma in Sustainable Business**. This is a 1-year, part-time program, with a next intake in September 2012.

We have an exclusive offer for project teams from your organization to participate. Via this program, there are 2 unique opportunities for your organization to get in-depth **support on a concrete sustainability project that you aim to realize in the near future**.

Opportunity 1: You involve participants who are signed up on our program without a project, to work on a strategically relevant sustainability challenge in your organization, as a temporary team;

Opportunity 2: You bring in a small team from your organization who are given time to dedicate to a real project and to the in-depth learning facilitated by the program.

Highlights of the program include:

- **Focus:** In short, intensive modules, professionals sharpen skills in sustainable management and leadership, applying this to real projects.
- **International expertise and input:** Experts from business, research and ecology guide teams to tackle global issues, strategic implications and project work.
- **Action orientation:** 50% of the course is hands-on or takes place outside the classroom, in nature or other settings.
- **Qualification:** Participants learn to act effectively in the complex world of sustainable business, and gain a valuable qualification from a top university and business school.

Model program: an international first for Switzerland

The program is run by: Business School Lausanne and the Institute for Economy and Ecology at University of St Gallen. The design of the program is a first of its kind, and is supported with enthusiasm by the World Business School Council for Sustainable Business (WBSCSB).

Project criteria

- Real projects, real results:

A project must be broad enough to be worked on by a small team of (5-8) program participants between September 2012 and June 2013.

- Select company:

To ensure quality, we will work with a selected group of 6-7 organizations only.

- Commitment:

Project teams commit to participate in all sessions, where possible.

- High level assessment:

Projects will be assessed via a panel of independent experts for selection, to ensure that participants can work with multiple stakeholders, in the field, and share their learning effectively during the program.

- Grounded review:

There are 3 rounds of in-depth review, to which relevant managers/directors from your organization are invited to participate. This grounds the work in the context of your organization.

2 project review sessions take place in December 2012 and March 2013, with a final presentation in June 2013.

Fees

Opportunity 1:

Your project, worked on by our program participants:

The execution of your company-specific project using professionals in our program costs only Fr. 18'000 for the whole year. Participants are enriched by project work on your case, and you get a rather cost-effective consulting deal with real results!

Opportunity 2:

Your project, your project team:

If you bring in a project but want it worked on only by your own team during the program, you receive:

- 17% discount off the program fee of Fr. 18'000 per participant (total Fr. 14'940)
- 22% discount for two participants (total Fr. 42'000)
- 25% discount for three participants (total Fr. 54'000).

We hope this exclusive offer triggers your interest.

For more information

Please see the attached program description online at:

<http://www.bsl-lausanne.ch/index.php/eng/Programs/DAS-in-Sustainable-Business>.

We are happy to present the Diploma in Sustainable Business program to you and discuss how you see a potential project and collaboration on the program.

Please contact the Program Director, Dr. Madelon Evers, at your earliest convenience so we can reserve your organization a spot on the program: madelon.evers@bsl-lausanne.ch

Sustainably warm greetings,
Katrin Muff

Dr. Katrin Muff, BSL Dean