

Modular Executive MBA: Timetable – (Group B I – February Intake)

Spring-Summer Semester 2012

Participants are required to submit a pre-course assignment before the beginning of a course. BSL will send you the pre-course work two weeks prior to course start by email. The dates for the first course are given below:

- **Communication of pre-course work to student by BSL:** Monday 20 February 2012
- **Submission deadline for the first pre-course assignment:** Thursday 1st March 2012

All courses take place on Saturdays except for 3-day modular courses (in yellow).

Elective courses: Registration deadline for elective courses is 2 month prior to course start to marjorie.baldauff@bsl-lausanne.ch

Date	Course	Topic	Code	Professor
February 29	BSL Culture and Values (3-6pm)	Program Kick-off		Katrin Muff (Dean)
March 8-10	Advanced Communication Skills	Mgmt & Leadership	M1002	Claudia Kranefuss
March 15-17	Elective course TBC			
March 29-31	Corporate Finance	Finance	M1101	Alkis Tsiklis
April 1-15	Easter's Holiday			
April 21	Marketing Essentials I	Marketing	S1201	Philippe Laurent
April 28	Marketing Essentials II	Marketing	S1201	Philippe Laurent
May 5	Marketing Essentials III	Marketing	S1201	Philippe Laurent
May 12	Developing & Managing Others I	Mgmt & Leadership	S2001	Michael Hathorn
June 2	Developing & Managing Others II	Mgmt & Leadership	S2001	Michael Hathorn
May 17-20	Ascension			
May 26-28	Pentecost			
June 9	Developing & Managing Others III	Mgmt & Leadership	S2001	Michael Hathorn
June 16	Competitive Positioning I	Marketing	S1202	Guy Ngayo
June 23	Competitive Positioning II	Marketing	S1202	Guy Ngayo
June 30	Competitive Positioning III	Marketing	S1202	Guy Ngayo
July 16	Deadline of last submission of post-course work			

* (you need a total of three elective courses by the time you graduate)