

Seminar Calendar Fall-Winter Semester 2011-2012

Date	Course	Topic	Code	Professor
Sept. 22-24	Advanced Communications Skills	Strategic Communications	M1002	Claudia Kranefuss
Sept. 22-24	Applied Entrepreneurship	Entrepreneurship	M3501	Edgar King
Sept. 29-Oct. 1	Marketing Essentials	Effective Marketing	M1201	Philippe Laurent
Oct. 1, 8 & 15	Strategic Thinking For General Managers	Management	S2401	Daniel Fyfer
Oct. 6-8	Successful Negotiations	Management	M3609	Richard Pai
Oct. 13-15	Corporate Finance	Finance	M1101	Alkis Tsiklis
Oct. 15, 22 & 29	Competitive Positioning	Marketing	S1202	Guy Ngayo
Oct. 20-22	Advanced Teamwork & Cooperation Skills	Strategic Communications	M2002	Claudia Kranefuss
Oct. 20-22	Project Management	Management	M3606	J.-S. Szijarto
Oct. 27-29	Innovation & Creativity in Business	Entrepreneurship	M3605	B. Parker
November 3-5	Competitive Positioning	Marketing	M1202	Richard Beswick
Nov. 5, 12 & 19	Developing and Managing Others	Mgt & Leadership	S2001	Michael Hathorn
Nov. 5, 12 & 19	Finance for Entrepreneurs	Finance	S1102	Alkis Tsiklis
Nov. 10-12	Strategic Thinking For General Managers	Management	M2401	Daniel Fyfer
Nov. 17-19	Leading Change & Turn-around Mgt	Management	M3601	Christopher Cordey
Dec. 8-10	Effective Self Management	Management	M1001	Yiftach Sagiv
Dec. 15-17	Finance for Entrepreneurs	Finance	M1102	Alkis Tsiklis
January 5-7	Creating Sustainable Value	Corporate Social Responsibility	M2402	Philippe Laurent
January 7, 14 & 21	Corporate Finance	Finance	S1101	Alkis Tsiklis
January 12-14	Developing and Managing Others	Mgt & Leadership	M2001	Michael Hathorn