

Modular Executive MBA

Study Plan/Timetable – (Group A I – September Intake)

Fall-Winter Semester 2011-2012

Participants are required to submit a pre-course assignment before the beginning of a course. BSL will send you the pre-course work two weeks prior to course start by email. The dates for the first course are given below:

- **Communication of pre-course work to student by BSL:** Monday 12 September 2011
- **Submission deadline for the first pre-course assignment:** Thursday 22 September 2011

Elective courses: Registration deadline for elective courses is 2 months prior to course start to marjorie.baldauff@bsl-lausanne.ch

Date	Course	Topic	Code	Professor
September 1	BSL Registration and Welcome Day			
September 7	BSL Culture and Values (3-6pm)	Program Kick-off	Voluntary	Katrin Muff (Dean)
Sept 29 - Oct 1	Marketing Essentials	Marketing	M1201	Philippe Laurent
October 6-8	Successful Negotiations	Elective course	M3609	Richard Pai
October 15	Competitive Positioning I	Marketing	S1202	Guy Ngayo
October 22	Competitive Positioning II	Marketing	S1202	Guy Ngayo
October 29	Competitive Positioning III	Marketing	S1202	Guy Ngayo
November 5	Developing & Managing Others I	Mgmt & Leadership	S2001	Michael Hathorn
November 12	Developing & Managing Others I	Mgmt & Leadership	S2001	Michael Hathorn
November 19	Developing & Managing Others I	Mgmt & Leadership	S2001	Michael Hathorn
Nov. 20 – Dec. 2	Thanksgiving			
December 8 – 10	Effective Self Management	Mgmt & Leadership	M1001	Yiftach Sagiv
Dec. 19 – Jan. 2	Christmas break			
January 7	Corporate Finance I	Finance	S1101	Alkis Tsiklis
January 14	Corporate Finance II	Finance	S1101	Alkis Tsiklis
January 21	Corporate Finance III	Finance	S1101	Alkis Tsiklis
February 6	Deadline of last submission of post-course work			

***(you need a total of three elective courses by the time you graduate)**