

Press Release

BSL Awards an Honorary Degree to Claude Nicollier and Sung-Joo Kim.

Lausanne, September 24, 2011 – Business School Lausanne awarded honorary degrees (Doctorate Honoris Causa) to Sung-Joo Kim and Claude Nicollier at the annual Graduation Ceremony held at the Beau-Rivage Palace Hotel.

Korean born Ms. Sung-Joo Kim is a Chairwoman and CEO of Sungjoo Group and MCM Holdings AG and was selected for the award in recognition of her exceptional achievements in business and representation of the empowerment of women. Internationally known and respected for her accomplishments in business, she has successfully launched and acquired exclusive franchise rights for several globally renowned brands such as Gucci, Yves Saint Laurent, Sonia Rykiel, Marks & Spencer and MCM for the Korean market, positioning Korea as a leader in the luxury sector. Ms. Sung-Joo Kim was selected as one of the “1997 Global Leaders of Tomorrow” by the World Economic Forum in Davos, Switzerland, ranked as one of the “7 Most Powerful Women in Asia” by Asiaweek and nominated among the “Top 50 Women to Watch” by The Wall Street Journal.

The honorary award of BSL was also received by Mr. Claude Nicollier, who, as the first Swiss astronaut, stands out for his exceptional achievements in the field of spatial research and engagement for a sustainable future. He was selected to be in the first group of European astronauts in 1978 and took part in four NASA missions, totaling more than one thousand hours spent in space. During his impressive career, Mr. Nicollier has received the Yuri Gagarin Gold Medal from the International Aeronautical Federation in 1994, the NASA Distinguished Service Medal in 1999, and the Robert J. Collier Trophy from the National Aeronautic Association.

Both guests addressed BSL’s new graduates at the ceremony which was headed by Dr. Katrin Muff, Dean of BSL, and Mr. Philippe Du Pasquier, President of BSL, and attended by students coming from 26 different countries. A special guest at the ceremony was Mr. Ngo Quang Xuan, Permanent Representative of the Socialist Republic of Vietnam to the United Nations in 2003-2008. He was awarded an honorary degree by BSL in 2008.

About Business School Lausanne

Business School Lausanne is a leading innovator in business education and ranks 3rd in Switzerland (QS 2010-11 Top 200 Global Business Schools). The school’s ACBSP accredited degree programs include BBA and Specialized Masters, full-time modular MBA, Executive MBA and DBA programs. BSL also provides Executive Training in Sustainable Business, General Management and Corporate Finance (with CFA) for qualified working professionals. BSL takes a pragmatic approach to learning by applying theory to practice and is backed by a multidisciplinary faculty of business professionals. BSL attracts students from around the world, creating a multicultural environment of more than 40 nationalities. Established in 1987, BSL is the co-founder of the World Business School Council of Sustainable Business (www.wbscsb.com).

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