

## Finance Seminar - Management Training

### Corporate Finance

**3 days**

*Using figures and tools to ensure business success*

#### Who should attend:

Professionals and managers who are, or will soon be, active in financial related operations.

#### Seminar Objectives:

BSL's seminar in Corporate Finance will equip you with the skills needed to understand and execute financial processes. You will be introduced to the guiding principles of finance and will practice them through concrete case studies. The seminar will cover:

- Financial controlling: analyzing financial statements and reporting performance
- Cash management, short-term investment, credit policy, accounts receivable
- Capital structure, leveraging short- vs. long-term financing
- Operating cash flow, projections, time value of money
- Understanding various investment vehicles
- Capital markets
- Developing a scorecard

#### Dr. Alkis Tsiklis Senior Professor

Dr. Alkis Tsiklis gives seminars in Corporate Finance and Finance for Entrepreneurs at Business School Lausanne.

Tsiklis, who is currently heading GenevaConsult, a company providing consulting services, is a senior international consultant for EuropeAid and UNDP projects. He has 30 years of international professional experience in financial management and consulting and has held senior executive positions with Animex (France), ATEPE (Greece) and EE International (CH).

A Swiss citizen, Tsiklis is a graduate of Worcester Polytechnic Institute (MA, USA) with a Bachelor's in Science and a Master's in Science in Civil Engineering. Tsiklis holds an MBA in Finance from Webster University (MO, USA) and has earned a DBA at Business School Lausanne.

#### Related Seminars:

- Finance for Entrepreneurs
- Managing a Business in a Down-Turn
- Starting up a Business

#### Seminar Fees: CHF 2'800.-

*This fee includes:*

- Registration
- Course materials & books

#### Useful information:

*This seminar includes a commitment to 10 hours of pre-work and 20 hours of post-assignment.*

#### Pre-requisites:

- A solid understanding of business, obtained through management training courses or relevant professional work experience.
- Fluency in English.

#### Duration

- Thursday & Friday: 8:30 – 21:00
- Saturday: 8:30 – 14:00
- OR**
- 3 consecutive Saturdays: 08:30 – 19:00

#### Benefits:

In BSL's management training seminars, you will apply new insights in a multicultural environment through teamwork and interactive learning. You will walk away with skills that you can apply to your job and will obtain university level MBA credits that can be accumulated for CAS certification.