

## Finance Seminar - Management Training

### Finance for Entrepreneurs

**3 days**

*Mastering finance to turn visions into business reality*

#### Who should attend:

Professionals and managers who are, or will soon be, starting up a new project, division, unit or company.

#### Seminar Objectives:

BSL's seminar Finance for Entrepreneurs will equip you with what it takes to successfully understand the financing aspect of starting up and running a project or company.

You will apply financial tools in concrete business situations to understand implications and alternative options available. The seminar will cover:

- Valuation and feasibility of start-up companies
- Risk analysis and risk management (incl. derivatives)
- Seed & venture capital, re-financing, angel investment
- M&A, alliances, MBO, MBI, LBO, divestitures
- Exit strategies

#### Dr. Alkis Tsiklis Senior Professor

Dr. Alkis Tsiklis gives seminars in Corporate Finance and Finance for Entrepreneurs at Business School Lausanne. Tsiklis, who is currently heading GenevaConsult, a company providing consulting services, is a senior international consultant for EuropeAid and UNDP projects. He has 30 years of international professional experience in financial management and consulting and has held senior executive positions with Animex (France), ATEPE (Greece) and EE International (CH).

A Swiss citizen, Tsiklis is a graduate of Worcester Polytechnic Institute (MA, USA) with a Bachelor's in Science and a Master's in Science in Civil Engineering. Tsiklis holds an MBA in Finance from Webster University (MO, USA) and has earned a DBA at Business School Lausanne.

#### Related Seminars:

- Competitive Positioning
- Creating Sustainable Value
- Starting up a Business

#### Seminar Fees: CHF 2'800.-

*This fee includes:*

- Registration
- Course materials & books

#### Useful information:

*This seminar includes a commitment to 10 hours of pre-work and 20 hours of post-assignment.*

#### Pre-requisites:

- A solid understanding of business, obtained through management training courses or relevant professional work experience.
- Fluency in English.

#### Duration

- Thursday: 8:30 – 21:00
- Friday: 8:30 – 21:00
- Saturday: 8:30 – 14:00

#### Benefits:

In BSL's management training seminars, you will apply new insights in a multicultural environment through teamwork and interactive learning. You will walk away with skills that you can apply to your job and will obtain university level MBA credits that can be accumulated for CAS certification.