

Entrepreneurship Seminar/Management Seminar - Management Training

Leading Change & Turn-Around Management

3 days

Managing periods of uncertainty with clarity & direction

Who should attend:

Professionals and managers who are, or will be, leading teams or projects and those who are planning to implement new policy and/or direction.

Seminar Objectives:

BSL's seminar in Leading Change & Turn-Around Management will equip you with a clear understanding and concrete tools to assume leadership in moments of rapid change or turn-around situations. You will practice these tools in practical situations and team exercises. The seminar will cover:

- Dealing with limited or insufficient information
- Recognizing behavioral patterns related to change
- Aligning and orienting others towards new objectives
- Implementing tough decisions with integrity
- Personal integrity, values and authenticity
- Dealing with conflict and tension
- Ability to step back and grasp the big picture

Christopher H. Cordey, Associate Professor

Christopher Cordey is a Strategic Catalyst Consultant and gives the seminar in Leading Change and Turn-Around Management at Business School Lausanne. Cordey has over 20 years of experience in the luxury goods and beauty industries, having held key positions for Clarins Group, Richemont Group, Movado Watch Group, and FJD Swiss Jewellery K.K. Japan.

In his last position as a Business Development Director for Clarins, Cordey was responsible for an annual retail budget of 50 million Euros and a team of 40. Cordey currently offers consultancy services through WholeBeauty SA and is the exclusive distributor of Good Corporation assessment tools for the Swiss market.

A Swiss citizen, Cordey holds a Master's of Science in Management from HEC Lausanne, a Business Diploma from the Asian Institute of Management in the Philippines and a Diploma on Corporate Social Responsibility from Geneva University.

Related Seminars:

- Project Management
- Effective Self Management
- Advanced Teamwork & Communications Skills

Seminar Fees: CHF 2'800.-

This fee includes:

- Registration
- Course materials & books

Useful information:

This seminar includes a commitment to 10 hours of pre-work and 20 hours of post-assignment.

Pre-requisites:

- A solid understanding of business, obtained through management training courses or relevant professional work experience.
- Fluency in English.

Duration

- Thursday: 8:30 – 21:00
- Friday: 8:30 – 21:00
- Saturday: 8:30 – 14:00

Benefits:

In BSL's management training seminars, you will apply new insights in a multicultural environment through teamwork and interactive learning. You will walk away with skills that you can apply to your job and will obtain university level MBA credits that can be accumulated for CAS certification.