



MBA

MASTER OF BUSINESS ADMINISTRATION

BUSINESS
SCHOOL
LAUSANNE **BSL** 

LEADING INNOVATOR IN BUSINESS EDUCATION



MASTER OF BUSINESS ADMINISTRATION

Quality, Diversity, Innovation

AN MBA WITH AN ENTREPRENEURIAL EDGE THAT PUTS YOU IN CHARGE OF YOUR FUTURE

THE BSL DISTINCTION

At BSL, we get to know you. We provide personalized service and engage you in the learning experience. We offer an atmosphere that is:

International – Learn in a multicultural environment, with more than 30 nationalities, and build a worldwide network of contacts.

Globally Recognized – Earn a quality degree, accredited by the Association of Collegiate Business Schools and Programs (ACBSP) in the United States and supported by the European Foundation for Management Development (EFMD) in Europe.

Real & Practical – Interact and participate in active MBA modules that are given by a faculty of professionals who have a proven track record of success in business.

THE BSL MBA ADVANTAGE

Designed in collaboration with leading CEOs and HR directors, BSL's MBA offers a relevant business education demanded by today's marketplace. With active business practitioners as professors and regular guest speakers, classes are enriched with real-life examples and case-studies.

QUALITY RANKED

BSL's MBA is ranked 47th among “Top European Business Schools” in an employer choice based ratings system, implemented by QS (Quacquarelli Symonds Limited 2010) and in the top three business schools in Switzerland.

“Studying at BSL gave me an edge over other colleagues in my organization. It helped me face interviews with greater confidence, and has given me a strong business know-how” – Dipak Nirmalkumar, 2010 MBA participant



“The MBA experience is enriching. You’ll gain a global perspective, a practical overview of business, and the interpersonal skills needed to help you succeed”

– Lena Koropey, 2010 MBA participant

WHO’S THE BSL EMBA FOR?

The BSL MBA is designed for professionals looking to make a real impact on business and who seek a global entrepreneurial focus. BSL’s MBA graduates often act on a vision to develop their own company, or take on a demanding managerial role within an organization of their choice.

PROGRAM OVERVIEW

With an entrepreneurship focus, the BSL MBA gives you insight to every aspect needed to successfully run a business. We take soft business skills as seriously as subject knowledge enabling you to gain competence in strategic leadership. Because we believe the characteristics of a leader are what makes future success, we focus on your personal leadership and strategically integrate subject knowledge in our MBA program.

PROGRAM COMPOSITION

In the BSL MBA you will learn what makes the true difference in business success: the ability to grasp the bigger picture, to remain calm under pressure, to communicate effectively, to bring out the best in a team, to lead change, and to achieve results. We achieve this by dividing our program into two parts:

THE FOUNDATION - PART I

- ▶ Personal Leadership Development
- ▶ Business Knowledge
- ▶ Strategic Management

THE INTEGRATION - PART II

- ▶ Entrepreneurial Workshop
- ▶ The Real-Life Management Report
- ▶ Elective Leadership Seminars
- ▶ Career Counseling

PROGRAM LENGTH

Given in two parts, each taking 6 months to complete, the MBA is earned in 1 year. The program may be taken part-time allowing for a flexible completion date, taking between 1 ½ - 3 years to complete.

WORDS FROM BUSINESS LEADERS

“BSL’s MBA program is inspiring because it reflects a continuously changing environment of the real business world and it offers a huge networking advantage”

– Charles Bill, Alcoa, Learning & Development Leader EMEA & India

“We need people who can think globally – BSL’s multicultural classes are perfect for that”

– Siegfried Gerlach, Siemens, CEO & President

CREDITS & COSTS

60 ECTS credits

CHF 44’800.-- including course material

WHAT YOU NEED TO APPLY:

- ▶ A bachelor’s degree in business or a related field*
- ▶ At least 3 years work experience
- ▶ IELTS: 6.5 or equivalent; TOEFL 90, TOEIC 800 (only one test necessary)
- ▶ CV & 2 reference letters; GMAT recommended but not mandatory

*Candidates without a bachelor’s degree may qualify in demonstrating significant work experience in a field of business. (ask us for details)

ABOUT BSL

Business School Lausanne is a leading innovator in business education. BSL’s programs include BBA, specialized Masters programs, Full-time Modular MBA, Executive MBA and DBA. BSL also provides MBA level Management Training Seminars for qualified working professionals. BSL takes a pragmatic approach to learning by applying theory to practice. BSL was founded in 1987.



CONTACT US

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