



## Seminar Calendar Fall-Winter 2010/2011

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Date	Course	Topic	Code	Professor
September 23-25	<b>Advanced Communications Skills</b>	Strategic Communications	M1002	Claudia Kranefuss
Sept. 30 – Oct. 2	<b>Marketing Essentials</b>	Effective Marketing	M1201	Georges Knell
Oct. 2, 9 & 16	<b>Marketing Essentials</b>	Effective Marketing	S1201	Georges Knell
Oct. 9, 16 & 23	<b>Finance for Entrepreneurs</b>	Finance	S1102	Alkis Tsiklis
October 7-9	<b>Successful Negotiations</b>	Management	M3609	Richard Pai
October 14-16	<b>Corporate Finance</b>	Finance	M1101	Alkis Tsiklis
October 21-23	<b>Effective Self Management</b>	Management	M1001	Yiftach Sagiv
October 21-23	<b>Leading Change &amp; Turn-Around Mgt</b>	Management	M3601	Christopher Cordey
October 28-30	<b>Governance of Family Business</b>	Management	M3607	Friedrich Sauerländer
November 4-6	<b>Competitive Positioning</b>	Effective Marketing	M1202	Gerald Mazzalovo
November 8-10	<b>Strategic Thinking For General Managers</b>	Management	M2401	Daniel Fyfer
November 18-20	<b>Innovation &amp; Creativity in Business</b>	Entrepreneurship	M3605	Bryan Parker
Nov. 27, Dec. 11 & 18	<b>Strategic Thinking For General Managers</b>	Effective Marketing	M2401	Daniel Fyfer
Nov. 27, Dec. 4 & 11	<b>Corporate Finance</b>	Finance	S1101	Alkis Tsiklis
December 9-11	<b>Advanced Teamwork &amp; Cooperation Skills</b>	Strategic Communications	M2002	Claudia Kranefuss
December 16-18	<b>Finance for Entrepreneurs</b>	Finance	M1102	Alkis Tsiklis
January 6-8	<b>Creating Sustainable Value</b>	Corporate Social Responsibility	M2402	Daniel Fyfer
January 8,15 & 22	<b>Competitive Positioning</b>	Effective Marketing	S1202	Gerald Mazzalovo
January 13-15	<b>Developing and Managing Others</b>	Mgt & Leadership	M2001	Michael Hathorn
January 15, 22 & 29	<b>Creating Sustainable Value</b>	Strategy	S2402	Daniel Fyfer