



## Modular MBA program – Timetable – (Group AI - September Intake)

### Fall-Winter Semester 2010-2011

Participants are required to submit a pre-course assignment before the beginning of a course. BSL will send you the pre-course work two weeks prior to course start by email. The dates for the first course are given below:

- **Communication of pre-course work to student by BSL:** Monday 6 September 2010
- **Submission deadline for the first pre-course assignment:** Thursday 16 September 2010

**Elective courses:** Registration deadline for elective courses is end of September to [mba@bsl-lausanne.ch](mailto:mba@bsl-lausanne.ch)

Date	Course	Topic	Code	Professor
September 3	<b>BSL Registration and Welcome Day (all day)</b>			
September 7	<b>BSL Culture and Values (3-6pm)</b>	Program Kick-off		Katrin Muff (Dean)
September 23-25	<b>Advanced Communications Skills</b>	Mgmt & Leadership	M1002	Claudia Kranefuss
Sept. 30 – Oct. 2	<b>Marketing Essentials</b>	Marketing	M1201	Georges Knell
October 7-9	No class			
October 11-13	<b>Corporate Finance</b>	Finance	M1101	Alkis Tsiklis
October 21-23	<b>Effective Self Management</b>	Mgmt & Leadership	M1001	Yiftach Sagiv
October 28-30	No class			
November 4-6	<b>Competitive Positioning</b>	Marketing	M1202	Gerald Mazzalovo
November 8-10	<b>Strategic Thinking For General Managers</b>	Strategy	M2401	Daniel Fyfer
November 18-20	<b>Innovation &amp; Creativity in Business</b>	Elective course	M3605	Bryan Parker
Nov. 21 – Dec. 3	Thanksgiving			
December 4	<b>Career Counseling Process 1/6</b>	Leadership	M3001	S. Kaye Ackermann
December 4	<b>Management Report Process 1/6</b>	Entrepreneurship	M3502	Christopher Cordey
December 9-11	<b>Advanced Teamwork &amp; Cooperation Skills</b>	Mgmt & Leadership	M2002	Claudia Kranefuss
December 16-18	<b>Finance for Entrepreneurs</b>	Finance	M1102	Alkis Tsiklis
Dec. 19 – Jan. 2	Christmas			
January 6-8	<b>Creating Sustainable Value</b>	Strategy	M2402	Daniel Fyfer
January 13-15	<b>Developing and Managing Others</b>	Mgmt & Leadership	M2001	Michael Hathorn
January 24-28	Management report defenses – participate as audience (optional)			
January 31	Deadline of last submission of post-course work			