

## Executive MBA: Timetable (Group A I – September Intake)

Fall-Winter Semester 2010-2011

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Participants are required to submit a pre-course assignment before the beginning of a course. BSL will send you the pre-course work two weeks prior to course start by email. The dates for the first course are given below:

- **Communication of pre-course work to student by BSL:** Monday 6 September 2010
- **Submission deadline for the first pre-course assignment:** Thursday 16 September 2010

Foundation courses take place either in a modular form (5 courses) or on 3 consecutive Saturday (5 courses) adding up to a total of 10 courses. This term, we list 4 courses in the modular format, next term you will a more balanced choice of Saturday only vs. modular 3-day courses.

Date	Course	Topic	Code	Professor
September 3	<b>BSL Registration and Welcome Day (you can schedule a meeting with us at your convenience)</b>			
September 7	<b>BSL Culture and Values (3-6pm)</b>	Program Kick-off	Voluntary	Katrin Muff (Dean)
Sept. 23-25	<b>Advanced Communications Skills</b>	Mgmt & Leadership	M1002	Claudia Kranefuss
Sept 30 - Oct 2	<b>Marketing Essentials</b>	Marketing	M1201	Georges Knell
October 11 – 13	<b>Corporate Finance</b>	Finance	M1101	Alkis Tsiklis
October 21 – 23	<b>Effective Self Management</b>	Mgmt & Leadership	M1001	Yiftach Sagiv
October 28 – 30	<b>Governance of Family Businesses</b>	Elective course	M3607	Friedrich Sauerländer
November 6	No class			
November 11 – 13	<b>Multicultural Challenges in a Global Environment</b>	Elective course	M3608	Dominic Fischer
November 18 – 20	<b>Innovation &amp; Creativity in Business</b>	Elective course	M3605	Bryan Parker
December 9 – 11	<b>Advanced Teamwork &amp; Collaboration Skills</b>	Mgmt & Leadership	M2002	Claudia Kraenefuss
Dec. 12 – January 2	Christmas break			
January 8	<b>Competitive Positioning I</b>	Marketing	S1202	Gerald Mazzalovo
January 15	<b>Competitive Positioning II</b>	Marketing	S1202	Gerald Mazzalovo
January 22	<b>Competitive Positioning III</b>	Marketing	S1202	Gerald Mazzalovo
February 7	Deadline of last submission of post-course work			

Select one of the two courses which suits your Calendar better and register by August 31<sup>st</sup> to [mba@bsl-lausanne.ch](mailto:mba@bsl-lausanne.ch) (we recommend that you take only 1 of them, however if you feel like taking 2 that is ok, too).

Feel free to choose one of the Elective courses: Registration deadline is end of September to [mba@bsl-lausanne.ch](mailto:mba@bsl-lausanne.ch)

We recommend that you take 5 foundation and potentially 1 elective course this term.

June 7, 2010