



SEM

MANAGEMENT TRAINING SEMINARS



Business School Lausanne

A LEADING INNOVATOR IN BUSINESS EDUCATION



MANAGEMENT TRAINING SEMINARS

3 Days - MBA Level

PRACTICAL SEMINARS WITH SKILLS THAT YOU CAN IMMEDIATELY PUT TO USE

THE BSL DISTINCTION

At BSL, we get to know you. We provide personalized service and engage you in the learning experience. We offer an atmosphere that is:

International — Learn in a multicultural environment, with more than 30 nationalities, and build a worldwide network of contacts.

Globally Recognized — Earn a quality degree, accredited by the Association of Collegiate Business Schools and Programs (ACBSP) in the United States and supported by the European Foundation for Management Development (EFMD) in Europe.

Real & Practical — Interact and participate in active MBA modules that are given by a faculty of professionals who have a proven track record of success in business.

UNIQUE, MBA LEVEL SEMINARS

BSL provides executive education through our fully accredited MBA program. Designed in collaboration with leading CEOs and HR directors, BSL's MBA modules are given as seminars and provide relevant skills for today's marketplace. In finishing a BSL seminar you will walk away with MBA credits and practical knowledge to put into use.

WHO ARE BSL SEMINARS FOR?

BSL seminars are for working professionals and managers seeking to gain leadership skills and advance in their area of business.

*“Perfect exposure for our
self-made managers craving to learn more”*

– Guy Vibourel, Migros Geneva, General Director



“BSL’s program is inspiring because it reflects a continuously changing environment of the real business world and it offers a huge networking advantage”

– Charles Bill, Alcoa, Learning & Development Leader EMEA & India

WHAT DO BSL’S SEMINARS COVER?

We offer a wide range of seminars covering topic essential to business success.

These include:

Management Seminars

Effective Self Management, Leading Change & Turnaround Management, Managing a Business in a Downturn, Project Management, Strategic Thinking for General Managers.

Effective Marketing Seminars

Competitive Positioning, Marketing Essentials, Winning the Customer

Finance Seminars

Corporate Finance, Creating Sustainable Value, Finance for Entrepreneurs

Human Resources Seminars

Advanced Teamwork & Cooperation Skills, Developing & Managing Others, Multicultural Changes in a Global Environment

Strategic Communications Seminars

Advanced Communications Skills, Coaching, Mentoring & Networking, Successful Negotiations

Entrepreneurship Seminars

Applied Entrepreneurship, Innovation & Creativity in Business, Starting Up a Business

SEMINAR LENGTH

BSL’s Seminars are given over 3 days—either 3 consecutively or 3 Saturdays. They include 10 hours of pre-work and 20 hours of interaction.

SEMINAR CERTIFICATION & FEES

A completed seminar provides a certificate worth 3 ECTS credits, which may be applied towards an MBA degree.

CHF 2'800.-- including registration, books and material, and meals

WHAT YOU NEED TO APPLY:

- ▶ A bachelor's degree in business or equivalent business experience
- ▶ CV & 3 years work experience
- ▶ Fluency in English

ABOUT BSL

Business School Lausanne is a leading innovator in higher business education for entrepreneurs. BSL's programs include BBA, Masters programs, Full-time and Flex Modular MBA, Executive MBA and DBA. BSL also provides MBA level Management Training Seminars for qualified working professionals. BSL takes a pragmatic approach to learning by applying theory to practice. BSL was founded in 1987 and is a member of the Lemania Group of Swiss Private Schools.



CONTACT US

Business School Lausanne
Av. Dapples 38, PO Box 160
1001 Lausanne, Switzerland
Tel +41 21 619 06 06
Fax +41 21 619 06 00
info@bsl-lausanne.ch
www.bsl-lausanne.ch



Business School Lausanne

A MEMBER OF THE LEMANIA GROUP OF SWISS PRIVATE SCHOOLS